



## Press release

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### Loomis launches new website

The cash handling company Loomis has now launched its new website, as part of the Group's current brand strategy. The website will reflect the comprehensive thinking behind the Loomis brand name, including our role as the undisputed Specialist at managing cash in society, and will exhibit our updated graphic profile.

- A brand is not just a logo and a name, but has its own inherent value. Our brand will represent everything from our focus on quality and the manner in which we define and apply our business concept and strategy, to the behavior of each employee in the 15 countries in which we operate, states Loomis President, Lars Blecko.

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Lars Blecko  
President and CEO

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Loomis offers safe and effective solutions for the distribution, handling and recycling of cash for banks, retailers and other commercial companies via an international network consisting of more than 370 branch offices in 14 European countries and in the US. Loomis has appr. 20 000 employees and a turnover of 11 billion Swedish kronor. Loomis is a midcap listed company on NASDAQ OMX Stockholm.