Share buy-back Programme



COMPANY ANNOUNCEMENT NO 19/2011 - 20 JUNE 2011

On 29 April 2011, Royal Unibrew initiated a share buy-back programme, cf. company announcement no. 7/2011 of 28 April 2011. The programme was implemented in accordance with the provisions of European Commission Regulation no. 2273/2003 of 22 December 2003, also referred to as the Safe Harbour Regulation. The share buy-back programme is expected to be realised in the period from 29 April 2011 to 31 October 2011. The total share buy-back in the period will not exceed a market price of DKK 110 million.

The following transactions have been made under the programme:

| | Number of shares | Average purchase price | Transaction value, DKK |
|---------------------------------|------------------------|------------------------------|------------------------|
| Accumulated, last announcement | 70,108 | 362.50 | 25,413,802.40 |
| June 14, 2011 | 2.160 | 344.31 | 743,705.93 |
| June 15, 2011 | 4,455 | 339.79 | 1,513,764.45 |
| June 16, 2011 | 3,709 | 334.30 | 1,239,918.70 |
| June 17, 2011 | 2,654 | 334.75 | 888,426.50 |
| Accumulated under the programme | 83,086 | 358.66 | 29,799,617.97 |

With the transactions stated above, Royal Unibrew owns a total of 189,760 shares, corresponding to 1.7% of the share capital. The total amount of shares in the company is 11,186,498, including treasury shares.

Please direct any queries to me at tel. +45 56 77 15 05.

Yours sincerely Royal Unibrew A/S

Peter Ryttergaard CFO

The Announcement has been prepared in Danish and English. In case of discrepancy, the Danish version shall prevail.