## Report for the third quarter 2010/2011

## Substantially improved cash flow despite weak market

## Third quarter <br> (March 2011 - May 2011)

- KappAhl's net sales for the period amounted to SEK $1,237(1,221)$ million, an increase of 1.3 per cent.
- The operating profit was SEK 57 (112) million.
- The gross margin was 60.1 (64.6) per cent and the operating margin was 4.6 (9.2) per cent.
- Profit after tax was SEK 26 (65) million, which is equivalent to SEK 0.35 ( 0.87 ) per share.
- Cash flow from operating activities was SEK 139 (-7) million.


## Nine months

(September 2010 - May 2011)

- KappAhl's net sales for the period amounted to SEK $3,766(3,821)$ million, a decrease of 1.4 per cent.
- The operating profit was SEK 219 (395) million.
- The gross margin was 60.4 ( 62.5 ) per cent and the operating margin was 5.8 (10.3) per cent.
- Profit after tax was SEK 122 (277) million, which is equivalent to SEK 1.63 (3.69) per share.
- Cash flow from operating activities was SEK 187 (285) million.


## CEO's comments

The industry is affected by a weak market and the quarter was largely characterised by both our and our competitors' large inventories. Consequently, customers have had plenty of attractive offers to choose from. Increasing purchasing costs also had a negative effect on the gross margin.

In this difficult market we also see positive signs. Sales in comparable stores are better than in the first six months, though they are still not meeting our targets. We are now also starting to see light at the end of the tunnel as regards purchasing costs. The shortage of capacity among our suppliers is decreasing and we also see that cotton prices are falling, though from a high level.

KappAh|'s concept of value-for-money fashion for our adult customers will hold its own well in future too, so we are confidently continuing with our long-term expansion. In autumn 2012 we will establish KappAhl in Austria, which will then be our sixth sales market.

Christian W. Jansson, President and Chief Executive Officer

## Telephone conference for analysts and the media

A telephone conference will be held for analysts, media and investors, today at 10.30 . To participate please call +46 (0)8 50513791 (Sweden) or +44 (0)20 78061966 (United Kingdom) about 5 minutes before the start and quote the code 9101144.

## For further information, please contact:

Christian W. Jansson, President and Chief Executive Officer, tel. +46 709950201 Håkan Westin, Chief Financial Officer, tel. +46704715664

## For images and other information, please contact:

Annette Björklund, Head Public Relations, annette.bjorklund@kappahl.com, tel. +46704715542

KappAhl is a leading fashion chain with 367 stores and 4,800 employees in Sweden, Norway, Finland, Poland and the Czech Republic. KappAhl sells value-for-money fashion with a wide appeal - to women, men and children - and focuses in particular on women aged $30-50$ with families. All clothes are from our own designers. In 1999 KappAhl was the first fashion chain to be environmentally certified.


## KappAhl

## Comments on the third quarter

## Net sales and results

KappAhl's net sales for the quarter amounted to SEK $1,237(1,221)$ million, an increase of 1.3 per cent. This is explained by: the effect of new and closed stores, +4.4 per cent; change in comparable stores, 0.0 per cent and translation differences totalling -3.1 per cent.

Growth from new stores is going to plan, which specifies a target interval of 4-6 per cent. In comparable stores development is strongest in Poland, but Norway and Finland have also developed well during the period.

Gross profit for the quarter was SEK 744 (789) million, which corresponds to a gross margin of 60.1 (64.6) per cent. The gross margin was negatively affected by the higher than normal percentage of clearance sales resulting from the winter's high stock level, and by higher purchasing costs. The increased purchasing costs are due to suppliers' shortage of capacity, rising raw materials costs and increasing payroll expenses. In the previous year the gross margin was unusually strong, which also affects the comparison between quarters.
Selling and administrative expenses for the quarter totalled SEK 687 (677) million, meaning that the costs are increasing more slowly than in the previous quarter. The increase is largely due to new stores.
The operating profit was SEK 57 (112) million, a decrease of 49 per cent. This is equivalent to an operating margin of 4.6 (9.2) per cent. The deterioration in profit is principally due to the gross margin.

Depreciation according to plan was SEK 52 (58) million.
Net financial income was SEK -22 (-24) million for the quarter. Profit after financial items was SEK 35 (88) million and the profit after estimated tax was SEK $26(65)$ million. Earnings per share for the quarter were SEK 0.35 (0.87).

## Other comprehensive income

Unrealised changes in the fair value of the Group's cash flow hedges are reported under 'Other comprehensive income'. The comprehensive income for the period was positively affected by SEK 18 million, referring to cash flow hedges, mainly attributable to the Group's hedging of future purchases in USD.

## Store network

At the end of the period the total number of stores was 367 (344); 159 in Sweden, 100 in Norway, 59 in Finland, 44 in Poland and five in the Czech Republic. A total of eigth stores were opened and one store was closed during the quarter.

## Cash flow

KappAhl's cash flow from operating activities amounted to SEK 144 (-7) million during the quarter and cash flow after investments amounted to SEK 75 (-41) million. This is a substantial improvement compared with the previous year, which is due to better development of working capital.

## Financing and liquidity

Interest-bearing net debt at the end of the period was SEK 2,077 million, compared with SEK 2,041 million as at 31 May 2010. Net interest-bearing debt/EBITDA was 3.5 at the end of the period as compared with 2.5 as at 31 May 2010. The equity/assets ratio fell to 16.0 per cent (18.9), mainly due to dividend paid during the year.

The property containing the company's distribution centre and head office represents a considerable part of the debt. The value of this property is estimated to be about SEK 550 million. Excluding this value, the net debt is SEK 1,527 million.

Cash and cash equivalents amounted to SEK 44 (16) million as at 31 May 2011. At the period close there were unutilised credit facilities of about SEK 500 (600) million.

## KappAhl

## Comments on the first nine months

## Market

In the last year the market for retail fashion has been weak. Disposable income has developed well, but consumers are adversely affected by rising energy prices and rising interest rates. Going forward, we see continued labour market improvement, which should be good for consumption and hence also for retail fashion.

## Net sales

KappAhl's net sales for the nine-month period amounted to SEK $3,766(3,821)$ million, a decrease of 1.4 per cent. This consists of: new and closed stores, +4.8 per cent; development of comparable stores, -2.6 per cent; and currency translation differences, -3.6 per cent.

## Related party transactions

There were no transactions with related parties.

## Cash flow

KappAhl's cash flow from operating activities in the first nine months amounted to SEK 187 (285) million and cash flow after investments amounted to SEK 26 (148) million.

## Expansion

The work of finding new store sites is proceeding according to plan. Apart from the 367 (344) stores in operation on 31 May this year, there are at present contracts for 48 new stores. Under the new contracts, four stores will be opened in the fourth quarter and two will be closed. Thus the forecast is that the number of stores at the close of the financial year will be 369, which means an increase of 24 since the beginning of the year. The long-term goal to increase the number of stores by 20 to 25 per year still applies.

## Inventories

At the close of the period inventories amounted to SEK 800 million, an increase of SEK 142 million compared with the previous year. The major part of the increase in inventories consists of goods in transit and new stores. In comparable stores the increase in inventories is about 8 per cent. All in all, the size and composition of inventories is regarded as unsatisfactory.

## Investments

Investments of SEK 166 (137) million have been made in the first nine months, mainly referring to existing and newly opened stores. For the full year investments are expected to be about SEK 250 million.

## Taxes

The tax cost for the financial year has been calculated in accordance with each country's tax rate. For the Group this is equivalent to about 26 per cent. The Group has deferred tax assets of SEK 365 million, referring to blocked loss carryforwards that can partly start to be used from 2012/13.

## KappAhl

## Risks and uncertainties

Purchase prices are rising sharply due to increasing cotton prices, higher wage costs and insufficient capacity. This will probably mean price increases for the customers but can also put pressure on the gross margin in the industry.

The most important strategic and operative risks that affect KappAhl's operations and industry are described in detail in the annual report for 2009/2010. They consist of such factors as competition in the fashion industry, changes in the economy, fashion trends, store locations and store expansion. The company's risk management is also described in the corporate governance report in the same annual report, under the section "Report on internal controls". The same applies to the Group's management of financial risks, which are described in the annual report for 2009/2010, Note 21. The reported risks are otherwise deemed to be unchanged in all essentials.

## Parent company

The Parent Company's net sales for the period were SEK 15 (14) million and profit after financial items was SEK 289 (185) million. The financial items for the period consist of dividend received from subsidiaries totalling SEK 358 (254) million. The Parent Company did not make any investments during the year.

## Upcoming reports

| Fourth quarter (1 June-31 August) | 30 September 2011 |
| :--- | :--- |
| First quarter (1 September - 30 November) | 21 December 2011 |

This report has not been audited by the company's auditor.

Mölndal, 23 June 2011
KappAhl AB (publ)

Christian W. Jansson
Chief Executive Officer

KappAhl AB (publ) discloses the information provided here pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on 23 June 2011 at 07.30 a.m.

## KappAhl

| Group income statement - <br> Summary (SEK million) |  | Q3 2010/11 | $\begin{array}{r} \text { Q3 } \\ 2009 / 10 \end{array}$ | Sep-May <br> 2010/11 | Sep-May 2009/10 | Latest <br> 12 months <br> Jun-May |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales |  | 1237 | 1221 | 3766 | 3821 | 5056 |
| Cost of goods sold |  | -493 | -432 | -1492 | -1433 | -2013 |
| Gross profit |  | 744 | 789 | 2274 | 2388 | 3043 |
| Selling expenses |  | -651 | -639 | -1944 | -1 884 | -2 527 |
| Administrative expenses |  | -36 | -38 | -111 | -109 | -141 |
| Operating profit |  | 57 | 112 | 219 | 395 | 375 |
| Financial income |  | 0 | 0 | 0 | 1 | 0 |
| Financial expenses |  | -22 | -24 | -54 | -65 | -78 |
| Profit after financial items |  | 35 | 88 | 165 | 331 | 297 |
| Tax | Note 1 | -9 | -23 | -43 | -54 | -50 |
| Net profit |  | 26 | 65 | 122 | 277 | 247 |
| Profit attributable to parent company shareholders |  | 26 | 65 | 122 | 277 | 247 |
| Earnings per share before and after dilution, SEK |  | 0,35 | 0,87 | 1,63 | 3,69 | 3,29 |
| Other comprehensive income |  |  |  |  |  |  |
| Net Profit |  | 26 | 65 | 122 | 277 | - |
| Translationdifferences for the period |  | -3 | 0 | -31 | 0 | - |
| Actuarial losses |  | - | - | - | - | - |
| Change in fair value reserves |  | 18 | 46 | -47 | 106 | - |
| Tax attributable to other comprehensive income |  | -7 | -12 | 10 | -28 | - |
| Total other comprehensive income attributable to parent company shareholders |  | 34 | 99 | 54 | 355 | - |
| Group Balance Sheet Summary (SEK million) |  |  |  | 31-May-11 | 31-May-10 | 31-Aug-10 |
| Tangible assets |  |  |  | 995 | 1022 | 1006 |
| Intangible assets* |  |  |  | 1330 | 1329 | 1329 |
| Deferred tax assets |  |  |  | 142 | 124 | 156 |
| Inventories |  |  |  | 800 | 658 | 703 |
| Other operating receivables |  |  |  | 143 | 232 | 139 |
| Cash and cash equivalents |  |  |  | 44 | 16 | 26 |
| Total assets |  |  |  | 3454 | 3381 | 3359 |
| Equity |  |  |  | 553 | 640 | 743 |
| Interest-bearing long-term liabilities |  |  |  | 2121 | 2049 | 1878 |
| Non-interest-bearing long-term liabilities |  |  |  | 0 | 23 | 18 |
| Interest-bearing current liabilities |  |  |  | 0 | 8 | 14 |
| Non-interest-bearing current liabilities |  |  |  | 780 | 661 | 706 |
| Total equity and liabilities |  |  |  | 3454 | 3381 | 3359 |
| *Of which goodwill |  |  |  | 696 | 696 | 696 |
| *of which trademarks |  |  |  | 610 | 610 | 610 |

## KappAhl

$\left.\begin{array}{lrrrr}\text { Group cash flow statement - } & \text { Q3 } & \text { Q3 } & \begin{array}{rl}\text { Sep-May } \\ \text { Summary (SEK million) } & 2010 / 11\end{array} & 2009 / 10\end{array}\right)$

| Specification of changes in the Group's | Q3 | Q3 | Sep-May | Sep-May |
| :--- | ---: | ---: | ---: | ---: |
| equity | $\mathbf{2 0 1 0 / 1 1}$ | $\mathbf{2 0 0 9 / 1 0}$ | $\mathbf{2 0 1 0 / 1 1}$ | $\mathbf{2 0 0 9 / 1 0}$ |
| Opening equity | 519 | 541 | 743 | 379 |
| Dividend | 0 | 0 | -244 | -94 |
| Total comprehensive income | 34 | 99 | 54 | 355 |
| Closing equity | 553 | 640 | 553 |  |


|  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Number of stores per country | 31-May-10 | 31-Aug-10 | 30-Nov-10 | 28-Feb-11 | 31-May-11 |
| Sweden | 153 | 153 | 157 | 157 | 159 |
| Norway | 95 | 95 | 99 | 99 | 100 |
| Finland | 56 | 56 | 58 | 59 |  |
| Poland | 39 | 40 | 43 | 43 | 44 |
| Czech Republic | 1 | 1 | 3 | 3 | 5 |
| Total | 344 | 345 | 360 | 360 | 367 |


|  | Q3 | Q3 | Change | Change local currency |
| :---: | :---: | :---: | :---: | :---: |
| Sales per country | 2010/11 | 2009/10 | SEK \% | \% |
| Sweden | 658 | 660 | -0,3\% | -0,3\% |
| Norway | 329 | 322 | 2,2\% | 9,1\% |
| Finland | 154 | 155 | -0,6\% | 7,4\% |
| Poland | 89 | 82 | 8,5\% | 18,7\% |
| Czech Republic | 6 | 2 | 200,0\% | 270,9\% |
| Total | 1237 | 1221 | 1,3\% |  |

## KappAhl

$\left.\begin{array}{lrrrr}\text { Change } \\ & & & \\ \text { Sales per country } & \text { Sep-May } & \text { Sep-May } & \text { Change } & \text { local currency }\end{array}\right)$

|  | Net sales | Net sales | Operating income | Operating income |
| :---: | :---: | :---: | :---: | :---: |
|  | Q3 | Q3 | Q3 | Q3 |
| Geografic reporting | 2010/11 | 2009/10 | 2010/11 | 2009/10 |
| Nordic countries | 1142 | 1137 | 115 | 170 |
| Other | 95 | 84 | -13 | -13 |
| Intercompany expenses | - | - | -45 | -45 |
| Total | 1237 | 1221 | 57 | 112 |

$\left.\begin{array}{lrrrr} & & \begin{array}{r}\text { Operating } \\ \text { Oncomerating } \\ \text { income }\end{array} \\ \text { Sep-May }\end{array}\right)$

## KappAhl

| Quarterly income statement (SEK million) |  | $\begin{array}{r} \text { Q4 } \\ \text { Jun-Aug } \\ \text { 2006/07 } \end{array}$ | Sep-Nov <br> 2007/08 | $\begin{array}{r} \text { Q2 } \\ \text { Dec-Feb } \\ \text { 2007/08 } \end{array}$ | Mar-May <br> 2007/08 | $\begin{array}{r} \text { Q4 } \\ \text { Jun-Aug } \\ \text { 2007/08 } \end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |
| Net sales |  | 1090 | 1247 | 1132 | 1140 | 1103 | 1266 | 1168 | 1206 |
| Cost of goods sold |  | -412 | -450 | -457 | -413 | -420 | -452 | -490 | -478 |
| Gross profit |  | 678 | 797 | 675 | 727 | 683 | 814 | 678 | 728 |
| Selling expenses | 5) | -456 | -558 | -521 | -547 | -480 | -605 | -574 | -587 |
| Administrative expenses |  | -33 | -33 | -36 | -35 | -32 | -33 | -39 | -32 |
| Other operaing income | 6) | - | - | - | - | 11 | - | - | - |
| Other operating expenses |  | -6 | - | - | - | - | - | - |  |
| Operating profit |  | 183 | 206 | 118 | 145 | 182 | 176 | 65 | 109 |
| Financial income | 4) | 0 | 3 | 3 | 21 | 0 | 0 | 1 | 0 |
| Financial expenses |  | -16 | -18 | -18 | -18 | -26 | -19 | -19 | -23 |
| Profit after financial items |  | 167 | 191 | 103 | 148 | 156 | 157 | 47 | 86 |
| Tax |  | -48 | -53 | -29 | -36 | -43 | -44 | -13 | -24 |
| Net profit |  | 119 | 138 | 74 | 112 | 113 | 113 | 34 | 62 |
| Operaing margin |  | 16,8\% | 16,5\% | 10,4\% | 12,7\% | 16,5\% | 13,9\% | 5,6\% | 9,0\% |
| Earnings per share, SEK |  | 1,59 | 1,84 | 0,99 | 1,49 | 1,51 | 1,51 | 0,45 | 0,83 |

4) After acquired the properties in which the distribution centre and head office are located a finance lease was terminated and gave a positive effect on financial income 23 MSEK in Q3 2007/08
5) Change in pension solution for employees in Q4 2007/08 SEK 20 million.
6) Compensation for vacating a store site in Q4 2007/08

## KappAhl

|  | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quarterly income statement (SEK million) | Jun-Aug 2008/09 | $\begin{array}{r} \text { Sep-Nov } \\ 2009 / 10 \end{array}$ | Dec-Feb 2009/10 | $\begin{gathered} \text { Mar-May } \\ \text { 2009/10 } \end{gathered}$ | $\begin{array}{r} \text { Jun-Aug } \\ \text { 2009/10 } \end{array}$ | Sep-Nov 2010/11 | Dec-Feb 2010/11 | Mar-May 2010/11 |
| Net sales | 1226 | 1344 | 1256 | 1221 | 1290 | 1341 | 1188 | 1237 |
| Cost of goods sold | -473 | -470 | -531 | -432 | -521 | -491 | -508 | -493 |
| Gross profit | 753 | 874 | 725 | 789 | 769 | 850 | 680 | 744 |
| Selling expenses | -549 | -630 | -615 | -639 | -583 | -669 | -624 | -651 |
| Administrative expenses | -28 | -37 | -34 | -38 | -30 | -35 | -40 | -36 |
| Other operating income | - | - | - | - | - | . | . | - |
| Other operating expenses | - | - | - | - | - | - | - | - |
| Operating profit | 176 | 207 | 76 | 112 | 156 | 146 | 16 | 57 |
| Financial income | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Financial expenses | -23 | -18 | -23 | -24 | -24 | -17 | -15 | -22 |
| Profit after financial items | 153 | 189 | 54 | 88 | 132 | 129 | 1 | 35 |
| Tax | -47 | -11 | -20 | -23 | -7 | -34 | 0 | -9 |
| Net profit | 106 | 178 | 34 | 65 | 125 | 95 | 1 | 26 |
| Operating margin | 14,4\% | 15,4\% | 6,1\% | 9,2\% | 12,1\% | 10,9\% | 1,3\% | 4,6\% |
| Earnings per share, SEK | 1,41 | 2,37 | 0,45 | 0,87 | 1,67 | 1,27 | 0,01 | 0,35 |

## KappAhl



## KappAhl



## KappAhl



## KappAhl

## Accounting policies

The Group applies International Financial Reporting Standards, IFRS, adopted by the European Commission. The accounting policies are unchanged in comparison with the latest annual accounts as at 31 August 2010.

This report has been prepared in accordance with IAS 34. For the Parent Company the report is presented in accordance with the Swedish Annual Accounts Act and recommendation RFR 2 of the Swedish Financial Reporting Board.

The company has no outstanding convertible debt instruments or warrants.

## Note 1

## Acquisition of subsidiaries

In September 2009, 100 \% of the shares and votes in KappAhl Mode Holding AB was acquired. The purchase price was SEK 160 million. The fair value of the company's net assets at the time of acquisition was SEK 199 million, of which SEK 10 million was a deferred tax asset. The acquired company is not in operation.

Costs in connection with the acquisition amounted to SEK 1 million and were charged to administrative expenses in the income statement in the first quarter 2009/2010.

After the date of access the subsidiary's possibilities of using existing loss carry-forwards were reviewed. It is estimated that from the 2014/2015 income year it will be possible to use the entire loss carry-forward of SEK 188 million, resulting in the reporting of an additional SEK 39 million as a deferred tax asset and as a deferred tax credit in the first quarter of 2009/2010.

In June 2010, 100 \% of the shares and votes in KappAhl Fashion Holding AB was acquired. The purchase price was SEK 113 million. The fair value of the company's net assets at the time of acquisition was SEK 158 million, of which SEK 13 million was a deferred tax asset. The acquired company is not in operation.

Costs in connection with the acquisition amounted to SEK 2 million and were charged to administrative expenses in the income statement in the fourth quarter 2009/2010.

After the date of access the subsidiary's possibilities of using existing loss carry-forwards were reviewed. It is estimated that from the 2015/2016 income year it will be possible to use the entire loss carry-forward of SEK 225 million, resulting in the reporting of an additional SEK 45 million as a deferred tax asset and as a deferred tax credit in the fourth quarter of 2009/2010.

