

RNB RETAIL AND BRANDS

RNBs sales in June 2011

RNB's total sales in proprietary stores in June 2011 amounted to SEK 245.8 M, compared with SEK 244.6 M in the corresponding month a year earlier, which is an increase of 0.5%. In local currencies the increase was 1.2%.

Sales in comparable stores in Sweden in June 2011 increased by 2.0% compared with the corresponding month in the preceding year. Total sales in local currencies in comparable stores in all countries increased by 2.2%.

The calendar effect in May for the retail clothing sector in Sweden compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, negative 5.0%.

The number of proprietary stores amounted to 217 at June 30, 2011, compared with 221 a year earlier.

Turnover in proprietary stores for fiscal year 2009/2010 amounted to approx. 75% of total annual net sales.

For further information, contact:

Gunnar Bergquist, CFO, RNB RETAIL AND BRANDS
+46 (0) 8-410 520 01,+46 768 87 20 01, e-mail: gunnar.bergquist@rnb.se

RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg and Illum in Copenhagen. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.