



PRESS RELEASE

2008-04-03

## **Anoto and OKI pre-launch the Anoto penPresenter**

**Stockholm, 3<sup>rd</sup> of April, 2008** – Today Anoto and OKI announced the launch of a new product, the Anoto penPresenter.

The Anoto penPresenter is a new PowerPoint add-in that allows you to put real-time sketches and notes directly on your slides, eliminating the need for additional tools such as whiteboards and other meeting-room equipment. The result is a more powerful presentation that keeps your audience interested and engaged.

The solution consists of computer software and a digital pen and paper. The slides are printed with Anoto's intelligent dot pattern, which is almost invisible to the naked eye and the digital pen is used to navigate between pages and animations, mark text, or add blank slides if there is a need to extend presentation. To achieve the best result, the penPresenter requires an Anoto qualified printer from OKI. When the Anoto digital pen is used together with the penPresenter, data is continuously streamed from the pen to the PC via Bluetooth while the user is writing. Everything marked on the slides is shown to the audience on a projector screen in real time.

"We are very excited to reveal the Anoto penPresenter. We hope that it will attract new customers' attention towards our technology and act as a springboard to our other products", says Ebba Åsly Fåhraeus, VP Sales Marketing Forms, Anoto Group AB.

"This is a further step in our cooperation with Anoto and we are very positive to the opportunities the Anoto penPresenter opens to current and future OKI customers. The combination of an innovative solution such as the Anoto penPresenter, together with OKI's world leading color printer technology is a strong foundation for further technology advancements", says Patrik Philipson, Vice President, North Europe, OKI Printing Solutions.

The product will be shown at OKI's booth (C:07) at the Dustin exhibition in Globen, Stockholm, on April 3<sup>rd</sup> and 5<sup>th</sup> respectively. The Anoto penPresenter will be available for purchase this autumn through OKI resellers.

For more information:

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### **Anoto Group AB**

is the inventor of and world leader in the Digital Pen and Paper technology allowing quick and reliable transmission of handwritten text from paper to digital media. Anoto works with a global network of partners focusing on user-friendly forms solutions for efficient capture, transmission and storing of data for a variety of business segments including healthcare, banking and finance, transportation and logistics, government and education. The Anoto Group has around 110 employees, offices in Lund (head office), Boston and Tokyo. Major shareholders are Norden Technology



A/S, Logitech International S/A, Robur and DNB. The Anoto share is traded on the Small Cap list of the OMX Nordic Exchange in Stockholm under the ticker ANOT. For more information: [www.anoto.com](http://www.anoto.com)

**OKI Printing Solutions**

OKI Printing Solutions is the brand name of Oki Data Corporation. Annual turnover for Oki Data Corporation is 187.1 billion yen (approx. \$1.6bn, FY06). OKI Printing Solutions' sales are divided between 50% EMEA, 24% Americas, 17% Asia and Oceania and 9% Others. OKI Printing Solutions is represented in 120 countries worldwide. Oki Electric, established in 1881, is a Japanese electronics manufacturer with an annual turnover of 718.8 billion yen (approx. \$6.1bn, FY06). OKI Electric employs approx. 21,380 people throughout the world with 6,975 employees outside Japan. More details on OKI Electric can be found at [www.oki.com](http://www.oki.com)