



P R E S S R E L E A S E

2 0 0 8 - 0 9 - 1 1

Anoto Golden Pen Awards announced at Anoto Functionality Conference

The Anoto Functionality Conference was held at the Hilton Hotel Malmö, September 8-10. The participants consist of Anoto partners, end customers and other key people within the industry. This year's conference attracted close to 200 participants from 29 countries around the world.

At the yearly Anoto Golden Pen Awards ceremony the following winners were announced:

Most innovative solution:

Nominees: XMS Penvision, Adapx, PatternPLUS

Winner: PatternPLUS

For having developed a comprehensive and cost effective print solution that combines the best of offset and digital printing.

Most satisfied customer:

Nominees: Magicomm, Penboost, Ubisys

Winner: Magicomm, UK

For having developed a solution together with the customer Lanes Assistance Services Ltd., that improves the workflow dramatically, is already well recognized in the industry, and forms a key element in winning new customers.

Most valuable marketing and sales partner:

Nominees: Ubisys, OKI Printing, ExpeData

Winner: ExpeData, USA

For establishing an international partner network addressing the needs of large enterprise customers. The increased sales success with proven high customer satisfaction, underlines the validity of the product offering and strategy.

"We have never had so many applications for the Golden Pen awards as this year, it really exceeded our expectations. The jury had an extremely difficult task in choosing the winners in each category," says Ebba Åsly Fåhraeus, VP Sales and Marketing Forms at Anoto.

For more information:

Ebba Åsly Fåhraeus, VP Sales and Marketing Forms
Anoto Group AB
+46 733 45 12 28



Gold sponsors:



Silver sponsor:



Anoto Group AB

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly forms solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 125 employees, offices in Lund (head office), Boston and Tokyo. Among the major shareholders are SEB, Robur and DNB. The Anoto share is traded on the Small Cap list of the OMX Nordic Exchange in Stockholm under the ticker ANOT. For more information: www.anoto.com