



Amer Sports Corporation

STOCK EXCHANGE ANNOUNCEMENT
September 20, 2011 at 9:00 am

Amer Sports Financial Calendar and Annual General Meeting 2012 and change in silent period

Amer Sports' results bulletin for the year ending December 31, 2011 will be published on Thursday, February 2, 2012. Amer Sports will also publish a 2011 financial review including the CEO's review, Corporate Governance Statement and Financial statements. This report will be available in English and Finnish and can be downloaded as a pdf-file and ordered as a printed copy at www.amersports.com the week starting February 20, 2012.

Amer Sports Annual General Meeting will be held on Thursday, March 8, 2012. An announcement regarding the AGM resolutions will be released immediately following the meeting.

In 2012, Amer Sports will publish its interim results as follows:

- for the January to March period, on Thursday, April 26
- for the January to June period, on Thursday, August 2
- for the January to September period, on Thursday, October 25

CHANGE IN THE SILENT PERIOD

As of October 1, 2011, Amer Sports will start the silent period immediately after the closing of the accounts. During the silent period, Amer Sports' top management and Investor Relations do not meet with the representatives of capital markets or financial media, nor comment on issues related to the company's financial situation or general outlook.

If an event occurring during the silent period requires immediate disclosure, Amer Sports will disclose the information without delay in compliance with disclosure rules and may also comment on the event concerned.

The silent period will start from closing of the accounts until the quarterly results are made public as follows:

- Start of the silent period: January 1, April 1, July 1, and October 1.
- End of the silent period: The results of the each respective quarter are made public.

This change will be effective and applied as of October 1. Amer Sports will correspondingly change its Insider Policy, so that the closed window rule for insiders enters into force and ends at the same time as the silent period. Insiders are not allowed to trade in the company's securities during the closed window period.

Amer Sports previously observed a 21 day silent period before releasing each set of financial results

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AMER SPORTS

Amer Sports (www.amersports.com) is a sporting goods company with internationally recognized brands including Salomon, Wilson, Atomic, Arc'teryx, Precor, Suunto and Mavic. The company's technically advanced sports equipment, footwear and apparel improve performance and increase the enjoyment of sports and outdoor activities. The Group's business



is balanced by its broad portfolio of sports and products and a presence in all major markets. Amer Sports shares are listed on the NASDAQ OMX Helsinki stock exchange.