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PRESS RELEASE

Net Entertainment's Mega Fortune™ pays out a world record €11.7 million jackpot

Net Entertainment congratulates the lucky 20-year old Norwegian who has won the world record breaking €11,7 million on Net Entertainment's progressive jackpot slot, Mega Fortune™. The highest ever jackpot in the history of online gaming was won early Saturday morning on September 24, and the fortunate winner was at the time playing at Betsson.com.

"It is my pleasure to congratulate yet another multi millionaire, and it is fantastic to acknowledge that Mega Fortune™ hits a world record in the online jackpot history. €11.7 million is truly life changing, and we can only take our hat off for the lucky winner" said Björn Krantz, Acting President and CEO at Net Entertainment. "We recognize a huge player interest in Mega Fortune™ and it is delightful to see how quickly these progressive jackpots can accumulate to such high payout levels. Our focus on portfolio and operational excellence stays firm and our commitment to provide our licensees with the most exciting games and thereby maximizing player experience is on top of our agenda".

Mega Fortune™ is a progressive jackpot slot which is part of Net Entertainment's jackpot network, pooling the liquidity of players from several of Europe's largest online casinos. During the last year Mega Fortune™ has paid out over €26 million to lucky players around the world.

Henrik Persson, CEO of Betsson Malta Ltd, also expressed great satisfaction to the news. He said, "Large jackpots are imperative for driving traffic and Net Entertainments progressive jackpot Mega Fortune™ truly delivers, and is probably the most exciting progressive jackpot game on the online gaming market today."

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.