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### **Stein Revelsby appointed CEO of Anoto Group AB (publ.)**

Lund, September 28, 2011 - Anoto Group AB (publ.) has decided to appoint Stein Revelsby as new CEO, succeeding Torgny Hellström who has completed a re-structuring of the company. Stein Revelsby has been CEO of Norden Technology and is a member of the Anoto board since 2005. He will assume his role as CEO on October 1, 2011.

Torgny Hellström has been general counsel of Anoto since 2004 and took on the role as CEO in July 2010 to lead a re-structuring, cost reduction and strategic review of the company, which now has been completed.

Stein Revelsby has been instrumental in defining the new strategic direction that includes the recently announced acquisition of Destiny Wireless, one of Anoto's most successful partners within business solutions, and the joint venture with Korean company Pen Generations Inc. for product and business development in Asia.

“Stein Revelsby is the right person to lead Anoto in its next phase, not only because of his in depth knowledge of Anoto technology but also because of his thorough understanding of the needs of partners and end-users. The board is very pleased that Stein is taking on this challenge”, says Jörgen Durban, Chairman of the board.

“Our mission is to provide the easiest to use digital writing tool for business and education to achieve better results, save time and money. Many challenges still remain in the implementation of the strategy, but the basis of Anoto's business will continue to be its unique, proven technology and its skilful people. I am committed to lead Anoto all the way to a long term profitable growth”, says Stein Revelsby.

Stein Revelsby (49) has 20 years of experience in international high tech companies. He has a long history with Anoto, going back to 1996, as one of two angel investors in the company. He has followed the company closely since then and was appointed member of the Anoto board in 2005. Stein Revelsby holds a Master in Business and Economics from the Norwegian School of Management. Stein will remain a member of the Anoto board.

“We would like to thank Torgny Hellström for his significant contributions to Anoto during the past seven years, first in his capacity as general counsel and more recently as CEO”, Jörgen Durban continues.

*Anoto Group AB may be required to disclose the information provided herein pursuant to the Securities Markets Act. The information was submitted for publication at 08.30 on September 28, 2011.*

For more information:

Jörgen Durban, Chairman of the Board  
Anoto Group AB  
Tel: +46 703 266 681

Stein Revelsby, incoming CEO of Anoto Group AB  
Tel: +47 905 18588

**About Anoto Group:**

Anoto Group is the company behind and world leading in the unique technology for digital pen and paper, which enables fast and reliable transmission of handwritten text into a digital format. Anoto operates through a global partner network that focuses on user-friendly solutions for efficient capture, transmission and storage of data within different business segments, e.g. healthcare, bank and finance, transport and logistics and education. The Anoto Group has around 80 employees, offices in Lund (head office), Boston and Tokyo. The Anoto share is traded on the Small Cap list of OMX Nordic Exchange in Stockholm under the ticker ANOT. For more information: [www.anoto.com](http://www.anoto.com)