

**Announcement No. 8/2011**  
**29 September 2011****Change in the presentation of revenue by business area**

Going forward Coloplast will present revenue growth for the business areas Urology and Continence Care separately and no longer as one business area.

The change is being implemented in order to show the development in the company's Chronic Care business (Ostomy and Continence Care) in isolation and as a consequence of the organizational change in the Urology business mentioned in announcement No. 4/2011, the interim financial report for the first 6 months 2010/11. The change will be effective from the release of our full year financial report for 2010/11 and will not affect the consolidated revenue.

Table 1 states revenue split between Urology and Continence Care for the latest 7 quarters as well as the organic revenue growth in local currencies, also for the latest 7 quarters. Table 2 shows development by business area for 9 months 2010/11 in the new format.

Lene Skole  
Executive Vice President, CFO

**Table 1**

2010/2011	Q1		Q2		Q3		Year to date	
	DKK million	Organic growth	DKK million	Organic growth	DKK million	Organic growth	DKK million	Organic growth
Ostomy Care	1,058	6%	1,035	8%	1,077	8%	3,170	7%
Urology and Continence	1,114	9%	1,049	6%	1,124	9%	3,287	8%
- Continence	883	9%	809	6%	884	10%	2,576	9%
- Urology Care	231	8%	240	6%	240	4%	711	6%
Wound and Skin Care	369	-2%	379	-2%	396	3%	1,144	0%
Net revenue	2,541	6%	2,463	6%	2,597	7%	7,601	6%

2009/2010	Q1		Q2		Q3		Q4		Full Year	
	DKK million	Organic growth	DKK million	Organic growth	DKK million	Organic growth	DKK million	Organic growth	DKK million	Organic growth
Ostomy Care	955	6%	928	8%	1,009	7%	1,057	7%	3,949	7%
Urology and Continence	979	11%	963	9%	1,050	7%	1,067	8%	4,059	9%
- Continence	783	10%	751	9%	822	7%	846	7%	3,202	8%
- Urology Care	196	14%	212	11%	228	8%	221	8%	857	10%
Wound and Skin Care	362	2%	381	-2%	393	0%	393	1%	1,529	0%
Net revenue	2,296	7%	2,272	7%	2,452	6%	2,517	7%	9,537	7%

**Table 2**

	DKK million		Growth composition			
	9M	9M	Organic growth	Acquired operations	Exchange rates	Reported growth
	2010/11	2009/10				
Ostomy Care	3,170	2,892	7%		3%	10%
Continence Care	2,576	2,356	9%		0%	9%
Urology Care	711	636	6%	4%	2%	12%
Wound and Skin Care	1,144	1,136	0%		1%	1%
Net revenue	7,601	7,020	6%	0%	2%	8%

## **For further information, please contact**

### **Investors and analysts**

Lene Skole  
Executive Vice President, CFO  
Tel. +45 4911 1700

Ian S.E. Christensen  
Director of Investor Relations  
Tel. +45 4911 1800/+45 4911 1301  
Email: dkisec@coloplast.com

Henrik Nord  
Investor Relations Manager  
Tel. +45 4911 1800/+45 4911 3108  
Email: dkhno@coloplast.com

### **Press and the media**

Ulla Lundhus  
Media Relations Manager  
Tel. +45 4911 1929  
Email: dkul@coloplast.com

This announcement is available in a Danish and an English-language version.  
In the event of discrepancies, the Danish version shall prevail.

The Coloplast logo is a registered trademark of Coloplast A/S. © 2011-09 All rights reserved. Coloplast A/S, 3050 Humlebæk, Denmark.

Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. We call this intimate healthcare.

Our business includes Ostomy Care, Urology and Continence Care and Wound and Skin Care. We operate globally and employ more than 7,000 people.