

RNB RETAIL AND BRANDS

RNBs sales in September 2011

RNB's total sales in proprietary stores in September 2011 amounted to SEK 246.7 M, compared with SEK 255.5 M in the corresponding month a year earlier, which is an decrease of 3.5%. In local currencies the decrease was 3.4%.

Sales in comparable stores in Sweden in September 2011 decreased by 5.9% compared with the corresponding month in the preceding year. According to the so-called Blixindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores decreased by 7.7% in September. Total sales in local currencies in comparable stores in all countries decreased by 4.6%.

The calendar effect in September for the retail clothing sector in Sweden compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, positive 1.0%.

The number of proprietary stores amounted to 217 at September 30, 2011, compared with 222 a year earlier.

Turnover in proprietary stores for fiscal year 2009/2010 amounted to approx. 75% of total annual net sales.

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg and Illum in Copenhagen. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.