

TRAFFIC DATA

OCTOBER 2011

- | The number of Icelandair's passengers for October is a record **168 thousand**, up by **13%** from October last year
- | Load factor at Icelandair was **81.5%**, **0.9 ppt**. lower than October last year
- | Sales to Iceland in the US and Canada were up by **76%**, mainly due to new flights to Washington DC and frequency increases and major growth from Seattle, Toronto and New York.
- | Hotel utilization was **63.4%**, up by **3.8 ppt** from October last year

ICELANDAIR	Oct 11	Oct 10	Chg (%)	Jan-Oct 11	Jan-Oct 10	Chg (%)
Number of Passengers (PAX)	146,235	129,848	↑ 13%	1,539,502	1,297,230	↑ 19%
Load Factor (%)	81.5%	82.4%	↓ -0.9 ppt	79.8%	79.0%	↑ 0.8 ppt
Available Seat Kilometers (ASK'000)	514,649	437,870	↑ 18%	5,407,289	4,522,139	↑ 20%

AIR ICELAND	Oct 11	Oct 10	Chg (%)	Jan-Oct 11	Jan-Oct 10	Chg (%)
Number of Passengers (PAX)	29,387	30,504	↓ -4%	301,305	291,719	↑ 3%
Load Factor (%)	67.6%	71.6%	↓ -4.0 ppt	69.6%	68.6%	↑ 1.1 ppt
Available Seat Kilometers (ASK'000)	14,078	13,209	↑ 7%	155,570	143,130	↑ 9%

CAPACITY	Oct 11	Oct 10	Chg (%)	Jan-Oct 11	Jan-Oct 10	Chg (%)
Fleet Utilization (%)	100.0%	96.0%	↑ 4.0 ppt	93.1%	93.5%	↓ -0.4 ppt
Sold Block Hours	2,561	2,943	↓ -13%	29,164	28,693	↑ 2%

ICELANDAIR CARGO	Oct 11	Oct 10	Chg (%)	Jan-Oct 11	Jan-Oct 10	Chg (%)
Available Tonne Kilometers (ATK'000)	14,343	12,825	↑ 12%	144,609	130,609	↑ 11%
Freight Tonne Kilometers (FTK'000)	7,061	6,603	↑ 7%	62,752	61,387	↑ 2%

ICELANDAIR HOTELS	Oct 11	Oct 10	Chg (%)	Jan-Oct 11	Jan-Oct 10	Chg (%)
Available Hotel Room Nights	18,445	16,492	↑ 12%	217,297	204,506	↑ 6%
Sold Hotel Room Nights	11,688	9,823	↑ 19%	154,136	141,450	↑ 9%
Utilization of Hotel Rooms	63.4%	59.6%	↑ 3.8 ppt	70.9%	69.2%	↑ 1.8 ppt