

November 10, 2011

New OMX Copenhagen Benchmark Portfolio Selected

The new portfolio of the OMX Copenhagen Benchmark index will become effective on December 1, 2011

Copenhagen, November 10, 2011 - The NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) announces today the results of the semi-annual review of the OMX Copenhagen Benchmark index, (NASDAQ OMX Copenhagen: OMXCB), which will become effective with the market open on Thursday, December 1, 2011

Århus Elite B (ELITE B), Gyldendal B (GYLD B), IC Companys (IC) and Royal UNIBREW (RBREW) will be added to the index.

Brøndby IF B (BIF B) and Scandinavian Brake Systems (SBS) will be removed from the index.

The OMXCB index is a free float capitalization index designed to act as a transparent and liquid benchmark for investors. OMXCB enables the investor to track the Danish equity market by only investing in 45 securities compared to the 186 securities that compromises the All-share index. This results in lower transaction costs and the index has proven itself by having a high correlation of 98.7 per cent with the overall Danish market during the last 5 years.

During the selection process the OMXCB constituents are chosen to provide exposure to all sectors on the Danish market. The securities must also meet other eligibility criteria including a turnover limit.

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About NASDAQ OMX Index Products

NASDAQ OMX is a global leader in creating and licensing strategy indexes and is home to the most widely watched indexes in the world. As a premier, full-service provider, NASDAQ OMX is dedicated to designing powerful indexes that are in sync with a continually changing market environment. Utilizing the expanded coverage of our global company, NASDAQ OMX has more than 1,500 diverse equity, commodity and fixed-income indexes in the U.S., Europe, and throughout world. In addition, our calculation, licensing and marketing support provide the tools to measure and replicate global markets. The NASDAQ OMX Index Group range of services covers the entire business process from index design to calculation and dissemination. For more information about NASDAQ OMX indexes, visit https://indexes.nasdagomx.com/.

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX first North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <u>http://www.nasdaqomx.com</u>. *Please follow NASDAQ OMX on Facebook (<u>http://www.facebook.com/pages/NASDAQ-OMX/108167527653</u>) and Twitter (<u>http://www.twitter.com/nasdaqomx</u>).

Cautionary Note Regarding Forward-Looking Statements

The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.