

RNB RETAIL AND BRANDS

RNBs sales in October 2011

RNB's total sales in proprietary stores in October 2011 amounted to SEK 251.5 M, compared with SEK 262.9 M in the corresponding month a year earlier, which is an decrease of 4.3%. In local currencies the decrease was 4.3%.

Sales in comparable stores in Sweden in October 2011 decreased by 5.6% compared with the corresponding month in the preceding year. According to the so-called Blixtindex issued by the Swedish Trade Federation (Svensk Handel), the Swedish clothing in comparable stores decreased by 8.7% in October. Total sales in local currencies in comparable stores in all countries decreased by 5.3%.

The calendar effect in October for the retail clothing sector in Sweden compared with the corresponding month in the preceding year is according to the Swedish retail statistics agency, HUI, negative 0.9%.

The number of proprietary stores amounted to 222 at October 31, 2011, compared with 223 a year earlier.

Turnover in proprietary stores for fiscal year 2010/2011 amounted to approx. 73% of total annual net sales.

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RNB RETAIL AND BRANDS owns, operates and develops fashion, clothing, accessories, jewelry and cosmetics stores that focus on providing excellent service and a world-class shopping experience. Sales are mainly conducted in Scandinavia through the three store concepts Brothers & Sisters, JC and Polarn O. Pyret, as well as through shops in the department stores NK in Stockholm and Gothenburg and Illum in Copenhagen. RNB RETAIL AND BRANDS has operation in 11 countries. RNB RETAIL AND BRANDS has been listed on the OMX Nordic Exchange since 2001.