

Bang & Olufsen high-end Surround Sound system in the 6 Series Gran Coupe

A new high-end custom-designed sound system from Bang & Olufsen is offered as optional extra in the new 6 Series Gran Coupe from BMW.

The Bang & Olufsen high-end Surround Sound system for the BMW 6 Series Gran Coupe is a continuation of the co-operation between Bang & Olufsen and BMW, which already consists of sound systems for the 6 Series Coupe and the 6 Series Convertible.

The new high-end sound system features 16 active loudspeakers powered by 1,200 watts of power. It utilizes seven tweeters including the centre speaker designed in Bang & Olufsen's proprietary Acoustic Lens Technology. Each tweeter is paired with a mid-range loudspeaker. The two subwoofers, which are located under the front seats, are mounted directly to the body of the car to eliminate superfluous vibration.

The market introduction of the 6 Series Gran Coupe is expected to take place in June 2012.

The launch does not affect Bang & Olufsen's expectations for the current financial year.

Tue Mantoni
President & CEO

Applications to this announcement to be made to:

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