

Announcement No. 30/2011

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Copenhagen, 19 December 2011

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

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Circulation Numbers Denmark November 2011 (weekly publications)

	November 2011*	November 2010*	1st Half 2011**
7 TV-Dage	36,500	33,000	36,476
Billed Bladet	151,500	171,000	172,052
Familie Journalen	169,200	184,100	171,901
Femina	52,000	63,700	54,455
KIG IND	39,400	43,900	43,150
SE & HØR	130,800	157,600	148,406
SØNDAG	78,700	83,500	78,147
Ude & Hjemme	133,000	133,800	132,328
Aller Media A/S, total	791,100	870,600	836,915

Alt for Damerne	59,800	61,000	57,691
Hendes Verden	37,800	41,600	35,037
HER OG NU	96,600	97,900	98,017
Hjemmet	123,400	133,100	123,772
Egmont Magasiner A/S, total	317,600	333,600	314,517

Total	1,108,700	1,204,200	1,151,432
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Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,

Rella Holding A/S

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