



Press release

19 December 2011

Nomination Committee for Oriflame Cosmetics' 2012 AGM

The Nomination Committee, whose tasks include providing proposals regarding the composition of Oriflame's Board of Directors to the 2012 Annual General Meeting, comprises:

Robert af Jochnick, representing the af Jochnick family
Carlos Hardenberg, Franklin Templeton Investments
Per Hesselmark, Stichting af Jochnick Foundation
Damien Lanternier, Financière de l'Échiquier
Åsa Nisell, Swedbank Robur Funds

Shareholders who wish to contact the Nomination Committee can do so by e-mail to corporate.governance@oriflame.com

Oriflame Cosmetics is an international beauty company selling direct. The company began operations in 1967 in Sweden and has today a presence in over 60 countries worldwide. Oriflame offers a wide portfolio of Swedish, natural, innovative, quality beauty products at affordable prices. To-date Oriflame has over 3.5 million consultants worldwide with annual sales of €1.5 billion. Oriflame offers the leading business opportunity for people who want to start making money the same day they join and then grow into a leadership role and fulfil their personal dreams and ambitions. Oriflame is listed on NASDAQ OMX Stockholm since 2004.