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## **Metro International announces changes to senior management**

Metro International S.A. ("Metro"), the international newspaper group, today announced that Peter Holmlund, Executive Vice President (EVP) of Online, has decided to leave Metro International.

Mr Holmlund will not be replaced so the Executive Management team will be reduced with one position. The responsibilities of Mr Holmlund will be divided between the remaining people of the Executive management team and the online team.

"Peter has played an important role when implementing Metro's online strategy during the two years he has been with the company. We have been able to launch several new products under Peter's management and we are in a better position than ever to start monetising our online assets. I wish him all the best in his future endeavours." says Per Mikael Jensen, CEO and President of Metro International.

"It has been two exciting years and a challenging journey. Metro has been able to gain momentum and launch several new products, like the iPad apps and SaveMyDay. The company has also been able to increase the audience online and should now be able to maintain its growth prospects. I am very proud of the team and all that we have achieved together", says Peter Holmlund.

For further information please visit [www.metro.lu](http://www.metro.lu) or contact:

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### **ABOUT METRO INTERNATIONAL AND METRO**

*Metro is the largest international newspaper in the world. Metro is published in over 100 major cities in 22 countries across Europe, North & South America and Asia. Metro has a unique global reach - attracting a young, active, well-educated Metropolitan audience of over 17 million daily readers. Metro International S.A. shares are listed on Nasdaq OMX Stockholm through Swedish Depository Receipts of series A and series B under the symbols MTROA and MTROB.*

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