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## Rezidor announces the Park Inn Berlin City West, Germany

The Rezidor Hotel Group announces the Park Inn Berlin City West – the existing 94 room-property will be re-launched under the dynamic and innovative mid-market brand Park Inn before the end of the year. It is Rezidor's second Park Inn in the German capital: In 2003, the group opened its first Park Inn ever at Alexanderplatz Square in the Eastern part of town (1012 rooms). Rezidor also operates the Radisson SAS Berlin (427 rooms) featuring the world's largest cylindrical aquarium, and the luxurious The Regent Berlin (195 rooms) at Gendarmenmarkt Square. "Berlin is the only city which showcases three of our leading brands, and we are delighted to run four properties in this competitive market", says Kurt Ritter, President & CEO of Rezidor. Park Inn is Rezidor's fastest growing brand: Within five years only the portfolio of hotels in operation and under development reached almost 120 properties with more than 21,500 rooms across EMEA.

The Park Inn Berlin City West is a common project with Rezidor's franchise partner Proventhotels. It is located in the Wilmersdorf quarter in the Western part of town; in a quiet side street near Fehrbelliner Platz. Berlin's Kurfürstendamm – one of the country's most legendary shopping avenues – is 900 meters away, the distance to the Central Station "Lehrter Bahnhof" is 6 kilometers, to the airport "Berlin Tegel" 9,5 kilometers.

In addition to this high-profile location, the hotel also offers 94 modern and colorful rooms, a brasserie restaurant, a lobby bar, a summer terrace and garden, 2 conference rooms and 25 underground parking spots.

### **For further information please contact:**

The Rezidor Hotel Group  
Christiane Reiter, Director Corporate Communication  
Tel. +32 2 702 9331, [Christiane.Reiter@Rezidor.com](mailto:Christiane.Reiter@Rezidor.com)

### **About The Rezidor Hotel Group**

*The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 360 hotels in operation and under development with over 76,000 rooms in 55 countries.*

*Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plus<sup>SM</sup> loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

*In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the main shareholder (42%).*

*The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.*

*For more information on Rezidor, visit [www.rezidor.com](http://www.rezidor.com)*