

Announcement No. 2/2012

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Copenhagen, 17 January 2012

NASDAQ OMX Copenhagen A/S

Nikolaj Plads 6

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Circulation Numbers Denmark December 2011 (weekly publications)

	December 2011*	December 2010*	1st Half 2011**
7 TV-Dage	39,200	35,100	36,476
Billed Bladet	165,500	180,700	172,052
Familie Journalen	162,600	177,600	171,901
Femina	49,700	61,200	54,455
KIG IND	33,100	44,200	43,150
SE & HØR	141,500	154,900	148,406
SØNDAG	72,500	81,400	78,147
Ude & Hjemme	130,900	153,700	132,328
Aller Media A/S, total	795,000	888,800	836,915

Alt for Damerne	51,000	54,600	57,691
Hendes Verden	32,500	36,600	35,037
HER OG NU	100,700	105,800	98,017
Hjemmet	125,000	137,800	123,772
Egmont Magasiner A/S, total	309,200	334,800	314,517

Total	1,104,200	1,223,600	1,151,432
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Source: Danish Audit Bureau of Circulation

* Publishers' test numbers

** Audited half-year numbers

Numbers in bold represent the Aller Group's publications.

Kind regards,

Rella Holding A/S

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