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## **NASDAQ OMX appointed as supplier of news distribution service by Swedish Financial Supervisory Authority**

**Stockholm, January 27, 2012** –NASDAQ OMX (NASDAQ:NDAQ) announced today that the Swedish Financial Supervisory Authority (FI) has signed on as a customer for its GlobeNewswire news distribution service. FI will be utilizing GlobeNewswire for the automated distribution of share-acquisition notifications concerning companies under its supervision, and for the distribution, administration and subscription of FI's own press releases.

In accordance with the EU directive, Transparency Obligations Directive (TOD), share-acquisition notifications and economic information from listed companies must be disclosed to the supervising authority of each country, which must then provide the information on its website. In Sweden, FI is responsible for the distribution of share-acquisition notifications to the market in Sweden and the EU.

Jenny Rosberg, Senior Vice President at NASDAQ OMX Nordic, said: "The Swedish Financial Supervisory Authority is responsible for sensitive as well as time-critical information, which is why an efficient and safe news distribution service is of the utmost importance. Our GlobeNewswire service is used by thousands of customers throughout the world, and we are pleased and proud of having won the trust of the Swedish Financial Supervisory Authority to handle its news distribution."

### **About NASDAQ OMX**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with more than 3,500 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX first North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit <http://www.nasdaqomx.com>. \*Please follow NASDAQ OMX on Facebook (<http://www.facebook.com/pages/NASDAQ-OMX/108167527653>) and Twitter (<http://www.twitter.com/nasdaqomx> ).

*Cautionary Note Regarding Forward-Looking Statements*

*The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.*

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