MACONO[M]Y

Nasdaq OMX Announcement no. 26/2008

Reporting of management's and their related parties' transactions in Maconomy-shares and linked securities.

Copenhagen, 4 December 2008. According to section 28a of the Danish Securities Trading Act, Maconomy A/S must report information about management's and their related parties' transactions in Maconomy-shares and linked securities.

According to a share transaction report from the insider shareholder set out below we hereby report the following:

| Name | Reason | Nature of transaction | Trading date | Number of shares | Market price, DKK |
|---------------|--------------|-----------------------|--------------------|------------------|----------------------|
| John Andersen | Board member | Purchase of shares | 3 December 2008 | 5,000 | 37,500 |

The transaction took place at Nasdaq OMX, where shares of Maconomy A/S are listed with the securities ID code DK0010274174.

Klaus Juhl Wulff CFO

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This announcement has been prepared in Danish and English. The Danish version is to be considered the original version for official purpose. In case of any discrepancy between the two versions, the Danish version shall prevail.

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