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December 1, 2008

## **NASDAQ OMX Combines its News Distribution Services under GlobeNewswire Brand**

New Name Reflects Extended Media Reach and Product Scope

**Copenhagen, December 1** — NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) announces the integration of its Nordic and Baltic news distribution service, Company News Service (CNS), into the worldwide brand, GlobeNewswire. The combination of the two news distribution services is a natural step forward in the continuing integration of NASDAQ and OMX.

This integration creates a single worldwide news distribution service with expertise on different continents, helping public companies to communicate with media and investors in local languages while addressing the regulatory disclosure requirements of markets throughout the world.

"Unifying our Nordic and Baltic news distribution services with GlobeNewswire is in concert with NASDAQ OMX's transformation into a company with a worldwide footprint," said Magnus Böcker, president for NASDAQ OMX. "This integration is another milestone in our drive to provide listed companies on any continent with the forward-thinking services and communication technologies required to reach investors, media and stakeholders in the most efficient and transparent manner possible."

Company News Service was launched in February 2007 to assist OMX-listed companies in meeting obligations of the European Transparency Directive. Today, 50% of all listed companies on NASDAQ OMX' Nordic and Baltic exchanges use the service to fulfill their regulatory requirement.

As a single distribution network, GlobeNewswire encompasses all the capabilities of CNS as well as the additional capabilities of GlobeNewswire, bringing the following enhancements to its users:

- New web address - [www.globenewswire.com](http://www.globenewswire.com)
- Multi-channel delivery networks providing real-time and simultaneous distribution to key worldwide audiences
- Unique distribution to the Nordic trading systems
- Online visibility on European financial websites such as DI.se, Netposten.dk, Kauppaletti.fi, DGAP.de, Borsen.dk, FT.com, Nordnet, Avanza.se, Aktietips.com etc.
- Direct distribution to the editorial news rooms at TT, SIX, Direkt, Bloomberg, Reuters and others
- Continually updated worldwide media database to reach journalists and editors
- Worldwide news placement on more than 1,000,000 market professional desktops and 500,000 private investors

- Synchronization with investor relations services from Shareholder.com

Current CNS clients will submit their press releases following the same procedure they are accustomed to. Additionally, the access to editorial and support desks is unchanged. Clients are encouraged to log-in at [www.globenewswire.com](http://www.globenewswire.com).

GlobeNewswire is the news distribution subsidiary of The NASDAQ OMX Group, Inc.

#### **ABOUT NASDAQ OMX GROUP**

The NASDAQ OMX Group, Inc. is the world's largest exchange company. With over 3,900 listed companies, it delivers trading, exchange technology and public company services across six continents. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from Nasdaq OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

#### **ABOUT GlobeNewswire:**

GlobeNewswire, a NASDAQ OMX company, operates one of the world's leading full-text press release, photo, and multimedia distribution services. Utilizing the latest in communications technology, GlobeNewswire's multi-channel delivery network provides real-time, simultaneous access to key audiences around the globe, including daily newspapers, wire services, online services, databases, trade publications, institutional and individual investors, and consumers. For more information, visit [www.globenewswire.com](http://www.globenewswire.com).

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