

BANG & OLUFSEN A/S
11 MAY 2009

This is a notification of changes in the shareholdings of the company's management employees, who are obligated to give and pass on notifications, pursuant to the Danish Securities Trading Act.

Name	Jørgen Worning
Reason	Chairman of the Board of Directors, in compliance with article 28 a (2.1.) of the Danish Securities Trading Act
Issuer	Bang & Olufsen a/s
ISIN	DK0060177541
Designation	Shares
Nature of Transaction	Purchase
Trading Date	7 May 2009
Market	OMX Nordic Exchange Copenhagen A/S
Number	4,800
Market price (DKK)	91,200

Kim Bo Hansen
Director, Global Counsel

*For any further information, please contact:
Director, Global Counsel Kim Bo Hansen, tel.: +45 9684 5167.*