



Press release, June 26, 2012

## Eniro's issue of preference shares oversubscribed

**The application period for subscription of Eniro AB's (publ) directed issue of preference shares has expired. The share issue, amounting to SEK 400 M, has been fully subscribed. In total, subscription applications in excess of SEK 700 M were submitted.**

As previously stated, the reason for the issue is to finance the early repayment in full, at a discount, to one of the lenders in the bank consortium with which the company has a loan agreement. By financing the repayment of existing debt at a discount through the issue of preference shares Eniro reduces its leverage while also strengthening the company's cash flow, earnings and key figures.

This is an excerpt from the original press release. To get access to the press release in its entirety, you have to confirm that you are not a resident of a jurisdiction where viewing the materials would be unlawful. Please use following link <http://bit.ly/M8bGJR>

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### For more information, please contact:

Johan Lindgren, President and Chief Executive Officer, Tel: +46 (0)8-553 310 01

Mattias Lundqvist, CFO, Tel: +46 (0) 8-553 310 04

Cecilia Lannebo, Head of Investor Relations, Tel: +46 722 208 277, e-mail: [cecilia.lannebo@eniro.com](mailto:cecilia.lannebo@eniro.com)

This Press Release contains information that Eniro AB (publ) is required to disclose in accordance with the Swedish Financial Instruments Trading Act and/or the Swedish Securities Market Act. The information was submitted for publishing at 08.00 a.m. on 26 June 2012

*Eniro is the Nordic region's largest local search company. Both consumers and companies can use Eniro's services to easily locate sales outlets for services and products of interest, regardless of whether the channel is the Internet, a directory or a mobile phone. Advertisers can actively market themselves to interested consumers, thus finding new customers and increasing their sales.*

*Eniro has some 3,600 employees in the Nordic region and Poland, and has been listed on Nasdaq OMX Stockholm since 2000. In 2011, revenues amounted to SEK 4,323 M, with EBITDA of SEK 991 M. The head office is located in Stockholm. Read more about Eniro at [www.eniro.com](http://www.eniro.com)*

## Important information:

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This press release is not an offering to subscribe for shares in Eniro. A prospectus for the share issue presented in this press release and the subsequent listing of preference shares on the NASDAQ OMX Stockholm exchange will be compiled and submitted to the Swedish Financial Supervisory Board. After the Swedish Financial Supervisory Authority has approved and registered the prospectus, it will be made public and will be available on Eniro's website and elsewhere.

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This press release contains forward-looking statements that reflect executive management's current view of future events and potential financial development. While Eniro believes that the expectations described in such statements are reasonable, there is no guarantee that these forward-looking statements will be realized or prove correct. Thus, as a result of various factors, the outcome could differ markedly from that stated in forward-looking statements. You are urged to read this publication and the prospectus and the information incorporated through reference therein when the latter is published in full for a further discussion of the factors that could affect Eniro's future performance and the industries within which the Company is active. In the light of these risks, uncertainties and assumptions, it is possible that the events described in the forward-looking statements in this publication will not transpire.

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