

KPN Broadcast Services adds radio distribution to its Nimbra based multi-service network

18 November, 2008

Stockholm, Sweden – Net Insight has received an order for Nimbra equipment for radio distribution in KPN Broadcast's multiservice media network.

KPN Broadcast Services operates a large multi-service media network based on Net Insight's Nimbra platform. The network has been operational since the beginning of 2006 and utilizes most of the multi-service transport capabilities of the Nimbra platform. The network provides video, data and audio services including multicast distribution of TV programs for both digital terrestrial (DVB-T) and mobile TV (DVB-H), uncompressed video contribution between all major TV studios and contribution feeds from all football stadiums of the premier football league in the Netherlands.

KPN Broadcast Services has continuously been evolving the network and will now further extend its customer service offering by upgrading their FM networks for several customers. With the upgrade of the multiservice transport capabilities, fundamentals are made for the future of digital radio (DAB) distribution. Net Insight will deliver Nimbra 360 nodes for distribution of the FM radio feeds and in the future digital radio feeds to additional transmitters.

"Once again our Nimbra solution demonstrates its flexibility and scalability to manage new services and applications as well as easy non-interrupting expansion of an existing platform", says Fredrik Trägårdh, CEO of Net Insight. "We are pleased to support KPN in their continued business expansion."

The order from KPN Broadcast Services was placed through Net Insight's Dutch partner Alphatron Broadcast Electronics and the equipment will be delivered during the fourth quarter 2008.

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net
Jesse Robbers, Market Manager TV & Media, KPN Broadcast Services, +31 30 23 86616
j.robbers@kpn.com

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About "KPN Broadcast Service:

"KPN Broadcast Services" is in the Netherlands the leading company in the distribution and contribution of radio and television signals. "KPN Broadcast Services" has in the Netherlands a nationwide "Media Exchange Network (MExNet)" for the distribution and contribution of high quality audio and video content. The concept of MExNet is based on a high availability and has connections with different European cities.

"KPN Broadcast Services" provides also radio and television distribution facilities for different broadcast consumer networks, like DVB-T (Digitenne), DVB-H (Mobile TV), FM, AM, DAB as well as temporarily video & data connections, playout services, satellite uplinks, head-end facilities, IPTV Encoding (real-time & off-line), and internet & mobile streaming facilities. For more information, please visit: www.kpnbroadcast.com

NET INSIGHT AB

Box 42093
SE-126 14 Stockholm
Sweden

Phone: +46 8 6850400
Fax: +46 8 6850420
www.netinsight.net

Org.No: 556533-4397
Vat.No: SE556533439701
E-mail: info@netinsight.net