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## NASDAQ OMX Launches Nordic Sustainability Index

*New Nordic index with top 50 companies in terms of environmental, social and governance responsibility*

**Stockholm, November 18, 2008** - NASDAQ OMX Group, Inc. (NASDAQ:NDAQ) today announced the launch of a Nordic sustainability index, the OMX GES Sustainability Index. It is a benchmark index which comprises the 50 leading Nordic listed companies in terms of sustainability. The index criteria are based upon international guidelines for environmental, social and governance (ESG) issues, and supports investor considerations to the UN Principles for Responsible Investment (PRI).

The assessment is conducted by GES Investment Services, Northern Europe's leading research and service provider for Responsible Investment. The most traded companies are rated by GES Investment Services on their preparedness in ESG issues. The OMX GES Nordic Sustainability Index is designed to provide investors with a liquid, objective and reliable benchmark for responsible investments. It also ensures that investor portfolios are up to date to meet the global recognized sustainability criteria as these evolve.

"We have seen growing demand for sustainability investments in the Nordic region. Therefore we are very pleased to announce the launch of the first Nordic sustainability index," said Magdalena Hartman, Vice President, NASDAQ OMX Global Index Group. "NASDAQ OMX is committed to continue providing investors with independent and reliable benchmark indexes".

"The interest in sustainability investments has increased tremendously in the last few years, so we are very pleased to expand our co-operation with NASDAQ OMX in this area", said Magnus Furugård, President, GES Investment Services. "ESG issues have a relatively long record in the Nordics and thus should be attractive for investors that want to minimize environmental, social and ethical risks within their portfolios".

NASDAQ OMX already calculates a Sustainability Index based on the Swedish market. The OMX GES Sustainability Index Series now consists of:

- OMX GES Sustainability Nordic Index
- OMX GES Sustainability Sweden Index

For more information about OMX GES Sustainability Indexes visit:

[http://omxnordicexchange.com/produkter/index/OMX\\_index/Responsible\\_Investment/](http://omxnordicexchange.com/produkter/index/OMX_index/Responsible_Investment/)

### **About NASDAQ OMX Global Index Group**

NASDAQ OMX Global Index Group (NOGIG) is engaged in the design, development, calculation, licensing, and marketing of NASDAQ OMX indexes. NOGIG specializes in the development of indexes focusing on NASDAQ OMX's brand themes of innovation, technology, growth, and globalization. NOGIG also provides custom index services and design solutions as a third-party provider to selected financial organizations. For more information about NASDAQ OMX indexes, visit

<http://www.omxnordicexchange.com/products/indexes/>

**The NASDAQ OMX Group, Inc.** is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, and with over 3,900 companies, it is number one in worldwide listings among major markets. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; the OMX Nordic Exchange, including First North; and the 144A PORTAL Market. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX technology supports the operations of over 60 exchanges, clearing organizations and central securities depositories in more than 50 countries. OMX Nordic Exchange is not a legal entity but describes the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit [www.nasdaqomx.com](http://www.nasdaqomx.com).

### *Cautionary Note Regarding Forward-Looking Statements*

*The matters described herein contain forward-looking statements that are made under the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, but are not limited to, statements about NASDAQ OMX's products and offerings. We caution that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements. Forward-looking statements involve a number of risks, uncertainties or other factors beyond NASDAQ OMX's control. These factors include, but are not limited to factors detailed in NASDAQ OMX's annual report on Form 10-K, and periodic reports filed with the U.S. Securities and Exchange Commission. We undertake no obligation to release any revisions to any forward-looking statements.*

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