

New SVP and Global Head of Sales of Net Insight

17 November, 2008

Stockholm, Sweden – New SVP and Global Head of Sales of Net Insight

Stig Stålnacke has been appointed as SVP and Global Head of Sales and member of the Executive Management team of Net Insight AB. Stig Stålnacke has had a long career within Cisco where he held several senior sales positions over the past 12 years. Most recently in charge of large Telco accounts as Client Director and part of the management team at Cisco, Sweden.

"We are very pleased that Stig Stålnacke will join Net Insight on February 4, 2009. Stig has a solid background from working in different management positions within Sales & Marketing and will bring very valuable experience to help drive our future growth" says Fredrik Trägårdh, CEO of Net Insight AB.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net