

BioGaia®

Press release
13 November 2008

BioGaia expands collaboration in Ukraine and Kazakhstan

BioGaia has signed an agreement with Delta Medical Promotions A.G., Switzerland which gives the company exclusive rights to sell BioGaia's Probiotic Drops in Kazakhstan and BioGaia's Probiotic tablets in Ukraine and Kazakhstan.

The drops have already been successfully launched in Ukraine by Delta Medical.

“ We have been positively surprised by the rapid success that we have achieved in the Ukrainian market. This agreement means that the BioGaia's brand will be exposed in yet another market and that we can offer a broader product line in these countries”, says Peter Rothschild, President, BioGaia AB.

“We see the addition of tablets as a natural step to build on our successful launch of the BioGaia Probiotic drops in Ukraine. Kazakhstan is a strategic market of 16 million people and we believe BioGaia is well positioned to achieve significant market share” says William Wickham, General Director, Delta Medical.



Latest press releases from BioGaia:

2008-11-10 Product from BioGaia counteracts bleeding gums by interacting with the immune system
2008-10-23 BioGaia AB Interim report 1 January – 30 September 2008
2008-10-08 BioGaia invests in LifeTop Cap in new subsidiary

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BioGaia is a biotechnology company that develops, markets and sells probiotic products with documented health benefits. The products are primarily based on the lactic acid bacterium Lactobacillus reuteri (Reuteri), which has probiotic, health-enhancing effects. The class B share of the Parent Company BioGaia AB is quoted on the Small Cap list of the Nordic Stock Exchange in Stockholm.

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