

Net Insight's Nimbra platform selected for Digital Terrestrial TV network in East European country

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Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has been selected to supply its Nimbra platform for the Digital Terrestrial TV distribution network in an East European country.

This new end customer is the national telecom operator, also providing the TV and radio broadcast infrastructure, in an East European country. Net Insight received the order in cooperation with its partner SIS (SviazInformService LLC), a telecommunications systems integrator. The group of SIS companies provides engineering, design, installation and support services across most countries in Eastern Europe and Central Asia.

“We are building advanced telecommunication networks across the entire region and are proud to be able to offer Net Insight's Nimbra solution, with its uniquely strong capabilities for DTT networks”, says Vladimir Lakhtenkov, general director at SIS.

SIS will build a larger DTT network based on Net Insight's Nimbra platform to distribute uncompressed and compressed video (HD-SDI, SD-SDI and ASI) across the country. The network will also implement Net Insight's unique Time Transfer feature for GPS-free time synchronization. DTT and Mobile TV often require a Single Frequency Network (SFN) where the transmitter stations must be synchronized to send their signals at exactly the same time. Nimbra 360 has a unique Time Transfer capability that allows highly accurate distribution of real time over the same network that carries the video signals. This eliminates the need for costly and potentially vulnerable GPS receivers in the network.

The Nimbra platform is a versatile transport solution with several unique features for DTT and Mobile TV networks. In addition, Nimbra offers a flexible and cost-effective solution for delivering advanced multimedia services in Broadcast and Media networks and for IPTV/CATV distribution. TV operators deploying Digital Terrestrial TV based on the Nimbra platform not only get a DTT network but a multi-service transport infrastructure that opens up new business opportunities, turning the network into a very powerful media contribution platform.

“We are pleased to once again be selected to supply a nationwide mission critical TV network”, says Fredrik Trägårdh, CEO of Net Insight. “Our Nimbra platform has proven to be a very efficient and reliable solution that provide strong and unique benefits for network operators and their customers.”

The deliveries will start during the fourth quarter 2008.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About SIS (SviazInformService)

For more information, see www.eng.sis-group.com

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