



To OMX Nordic Exchange Copenhagen A/S

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New Chief Executive Officer of TDC A/S

Copenhagen – The Board of Directors of TDC A/S has decided to appoint Henrik Poulsen, aged 41, as Chief Executive Officer (CEO) and member of the Executive Committee of TDC A/S as of today.

Henrik Poulsen, who has a M.Sc. in finance and accounting, has previously been employed as an Operating Executive of KKR Capstone, which is associated with Kohlberg Kravis Roberts & Co being one of the shareholders of Nordic Telephone Company group, the majority owner of TDC A/S, and as Executive Vice President of the Lego Group. Henrik Poulsen has also been working with McKinsey & Co and Novo Nordisk A/S.

At the same time, Jens Alder will resign as CEO and member of the Executive Committee of TDC A/S, but will remain as advisor to Henrik Poulsen until 30 November 2008. Further, Jens Alder has agreed to continue as a member of the board of Sunrise Communications AG.

Jens Alder will partially divest his shares in Nordic Telephone Company Investment ApS (NTCI), which contain the incentive program implemented by the majority owner of TDC A/S, cf. Announcement no. 44 of 2006. Henrik Poulsen will be offered to subscribe shares in NTCI up to an amount of DKK 6m.

For inquiries regarding the above please contact TDC Investor Relations on +45 6663 7680.

TDC A/S
Teglholmsgade 1
0900 Copenhagen C
Tel. +45 66 63 76 80

Internet:
www.tdc.com
E-mail:
investorrelations@tdc.dk

TDC is the leading provider of communications solutions in Denmark with a strong Nordic focus. In the Nordic region TDC has four business units: Business Nordic, Fixnet Nordic, Mobile Nordic and YouSee. TDC's activities outside the Nordic Region comprise amongst others Sunrise, a leading telecommunications provider in Switzerland, and HTCC, a leading telecommunications provider in Hungary. TDC was partly privatized in 1994 and fully privatized in 1998. Nordic Telephone Company ApS owns 87.9% of TDC, with the remainder of the shares held by individual and institutional shareowners.

TDC listing

Shares: OMX Nordic Exchange Copenhagen A/S

Reuters TDC.CO

Bloomberg TDC DC

Nominal value DKK 5

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