

Nasdaq OMX Announcement no. 23/2008

Claus Thorsgaard, COO joins the Executive Board

Copenhagen, 6 November 2008. On a board meeting today, the Board of Directors at Maconomy A/S has decided that COO Claus Thorsgaard will join the Executive Board as of today.

Claus Thorsgaard has been employed in Maconomy since June 2007.

The Executive Board now consists of CEO Hugo Dorph and COO Claus Thorsgaard.

Thomas Hartwig Hugo Dorph

Chairman CEO

Further information:

Hugo Dorph, CEO Phone: +45 35 27 24 24 E-mail: ir@maconomy.com

This announcement has been prepared in Danish and English. The Danish version is to be considered the original version for official purposes. In case of any discrepancy between the two versions, the Danish version shall prevail.