### **BAKKAVÖR GROUP**

### NINE MONTHS RESULTS



#### LÝÐUR GUDMUNDSSON, CHAIRMAN

ÁGÚST GUDMUNDSSON, CEO

RICHARD HOWES, CFO

30 OCTOBER 2008



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### Q3 2008

"We are progressing in very challenging conditions, making firm groundwork towards our stated intention to return to profit growth in 2009"

#### BAKKAV

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# **TOP BUSINESS PRIORITIES**

Mitigating inflationary costs

Improving operational efficiencies

3

1

2

Increasing market share

4

Driving significant cash generation



# BUSINESS HIGHLIGHTS – 9M 2008

	9M '08	% Chg from 9M'07	% Chg Like-for-like from 9M'07	
Net sales	£1,206m	+10%	-0.5%	UK sales depressed however supported by strong performances in Europe & Rest of World
EBITDA Underlying EBITDA ratio	£92.7m 7.7%	(20%) (280bps)		Margins remain under pressure from inflation and ready meals restructuring
Cash from operating activities	£44.3m	(46%)		Largely affected by trading conditions, increased working capital, exceptional items



# BUSINESS HIGHLIGHTS – Q3 2008

	Q3 '08	% Chg from Q3'07	% Chg Like-for-like from Q3'07	
Net sales	£403m	+7%	-2.5%	Impacted by UK ready meals sales, downturn in consumer confidence and weather. Europe & Rest of World remain strong
EBITDA Underlying EBITDA ratio	£31.1m 7.7%	(22%) (290bps)		Margins remain under pressure from inflation and ready meals restructuring
Cash from operating activities	£28.8m	+41%		Cash flow improving between quarters and year-on-year in Q3



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### UK SALES REFLECT MARKET CONDITIONS Other regions delivering strong growth

#### Total sales and like-for-like sales, 9M

Sales in £ million	Actual 9M 08	Actual 9M 07	Actual % Chg	Like-for-like % Chg
UK Prepared	884	862	3%	(1%)
UK Produce	162	138	17%	(5%)
Europe	134	96	40%	6%
Rest of World	26	3	767%	34%
Total	1,206	1,099	10%	

Some figures in the tables may not correspond exactly owing to roundings Like-for-like sales include all new businesses Also included is turnover relating to JVs



### UK SALES REFLECT MARKET CONDITIONS Other regions delivering strong growth

#### Total sales and like-for-like sales, Q3

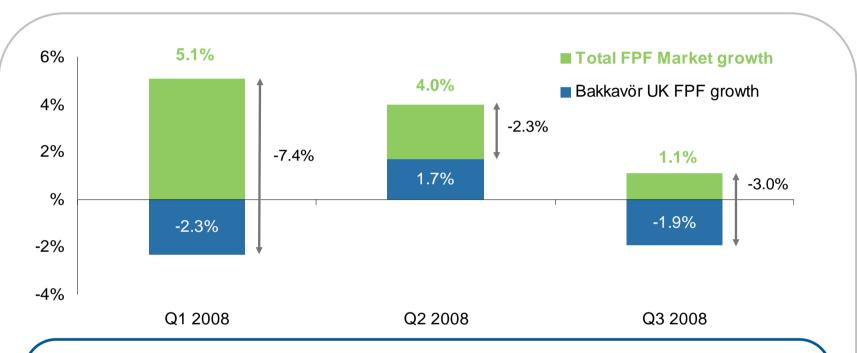
Sales in £ million	Actual Q3 08	Actual Q3 07	Actual % Chg	Like-for-like % Chg
UK Prepared	292	288	1%	(2%)
UK Produce	50	46	9%	(7%)
Europe	50	39	29%	4%
Rest of World	11	2	357%	25%
Total	403	376	7%	

Some figures in the tables may not correspond exactly owing to roundings Like-for-like sales include all new businesses Also included is turnover relating to JVs



# CAUTIOUS ABOUT MARKET GROWTH

UK sales performance, 2008 quarter by quarter



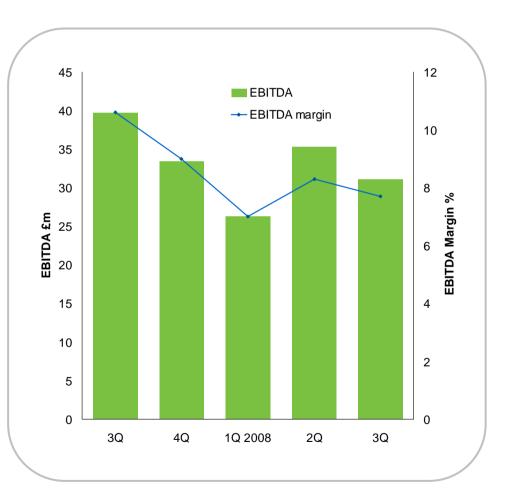
- Our target is to grow ahead of the market. We have not achieved this, however we are making steady progress
- I Our Q3 sales growth held back by decline in ready meals sales, the downturn in consumer confidence and prolonged unsettled summer weather
- Our market share gains will take effect in Q4
- We remain cautious about market growth against current economic backdrop



## **EBITDA GROWTH - A BUSINESS PRIORITY**

Underlying EBITDA\* and EBITDA margin

- Underlying EBITDA £31.1m in Q3, down 22% on Q3 2007
- Impacted by
  - 2007 strategic withdrawal in ready meals
  - Inflationary pressures
  - Weak summer sales
- **II** EBITDA margin 7.7%
- Expect to return to profit growth in 2009





# EQUITY IMPACTED BY GREENCORE LOSS

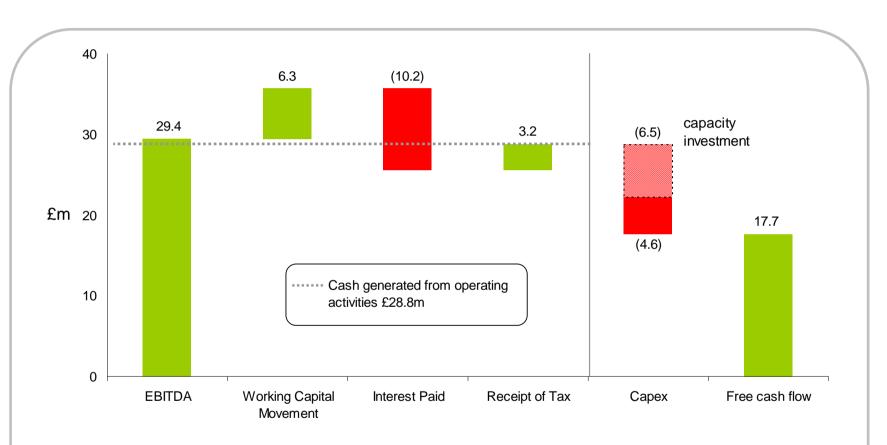
Balance sheet

Amounts in £ million	30. 09 2008	31.12 2007	Change %
Non-current assets	1,202.6	1,120.7	7%
Current assets	514.1	362.1	42%
Total assets	1,716.7	1,482.8	16%
Equity	205.5	278.7	(26%)
Non-current liabilities	827.8	806.1	3%
Current liabilities	683.4	398.0	72%
Total equity and liabilities	1,716.7	1,482.8	16%



# **IMPROVED CASH GENERATION**

Cash flow, Q3 08



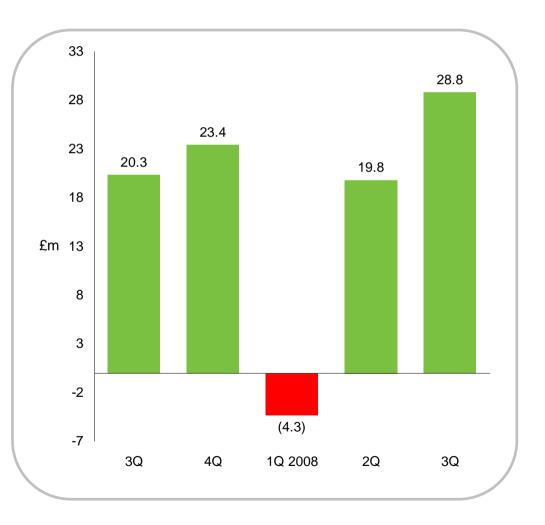
IFree cash flow £17.7m in the quarter up 67% on last year



# **IMPROVED CASH GENERATION**

Cash generated from (to) operating activities

- Cash generation of £28.8m in Q3, up 41% on Q3 2007
- If The return to good cash generation in Q3 aided by:
  - Improved working capital position
  - Tax receipts





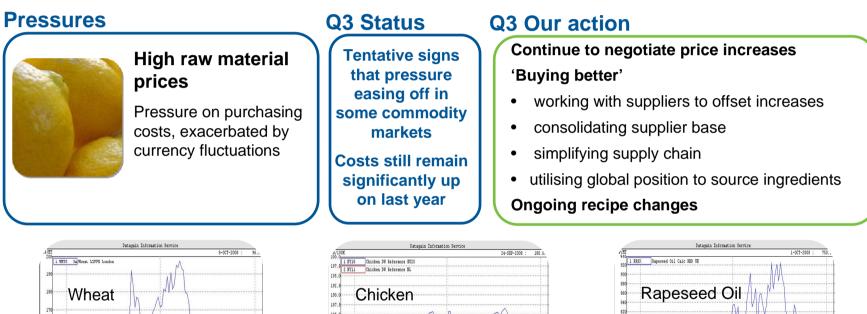
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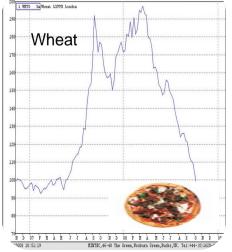




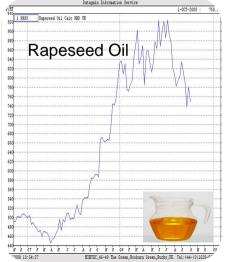
# MITIGATING INFLATIONARY COSTS

Uncertainty in global markets continues, although signs that some pressures easing





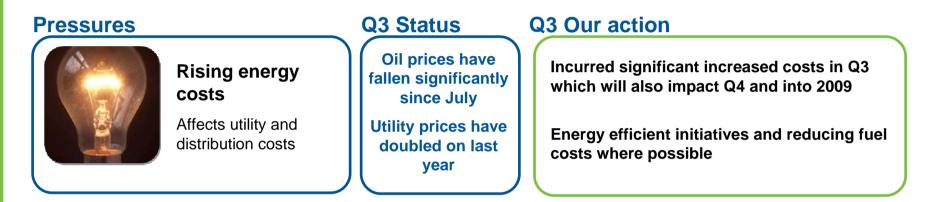


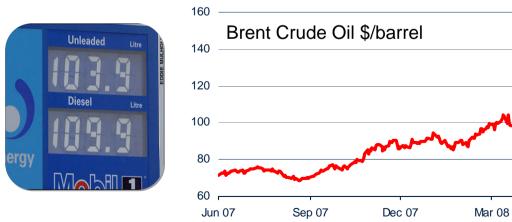




# MITIGATING INFLATIONARY COSTS

Uncertainty in global markets continues, although signs that some pressures easing







Jun 08



# **INCREASING MARKET SHARE**

However remain cautious about market sales growth

#### **Pressures on the high street**

**Price inflation** 

Shoppers 'value sensitive' and cutting back

Discounters gaining market share

Increase in retailer price-cutting and promotions

#### Impact of recession?



#### **Q3 Our performance**

#### **Ready meals**

Continued to be affected by strategic withdrawal made in 2007

#### **Consumer confidence**

Further downturn weakening sales volumes

#### **UK** weather

UK sales impacted by poor weather in Q3

#### Share gain timings

Share gain at Q3 end

#### STRENGTHEN OUR MARKET SHARE POSITION IN Q4

Regained No. 1 position in meals and will return to sales growth

Market share gains in dips and pizza



# **IMPROVING OPERATIONAL EFFICIENCIES**

Aligning costs with growth

#### Impacts on economic returns



Higher input and operating costs

Raw materials, utility, distribution, currency costs



# Downturn in UK ready meals market

Market decline since Feb 08



#### Falling consumer confidence

Weaker sales volumes, shoppers 'value sensitive' and cutting back, increase in pricecutting and promotions

#### **Q3 Our action**

#### Capacity utilisation:

- Announced planned closure of ready meals facility – Saxon Valley, Biggleswade
- Successfully finalised transfer of products from Birmingham to Welcome Foods – Birmingham closed

#### Aggressive cost-cutting continues

#### Q4 continuing to restructure and consolidate

Proposal to close Mariner Foods and relocate Bourne Stir Fry

#### **RETURN TO PROFIT GROWTH 2009**

Further business rationalisation expected

#### BAKKAV("/R

# **RETURN TO SIGNIFICANT CASH GENERATION**

#### Impacts on cash generation **Our** action **Reduction in EBITDA EBITDA recovery** delivery **Capex reductions** Maintenance spend only - £50m over 2 yrs Significant working capital focus High capex investment in Debtor focus key strong market segments Inbound supply chain Desserts, Bread Stock reductions • **Exceptional cash costs** Restructuring related **RETURN TO SIGNIFICANT CASH GENERATION IN 09**



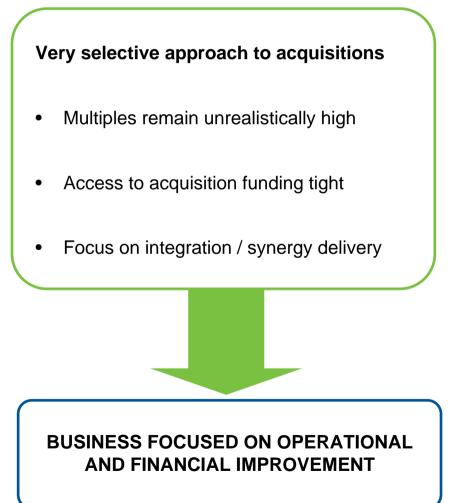
# FOCUSED INVESTMENT STRATEGY

#### Focused strategic aims

Stated consolidator of the market Remains intention over time International expansion Remains future of Group



#### **Our action**



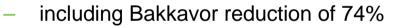


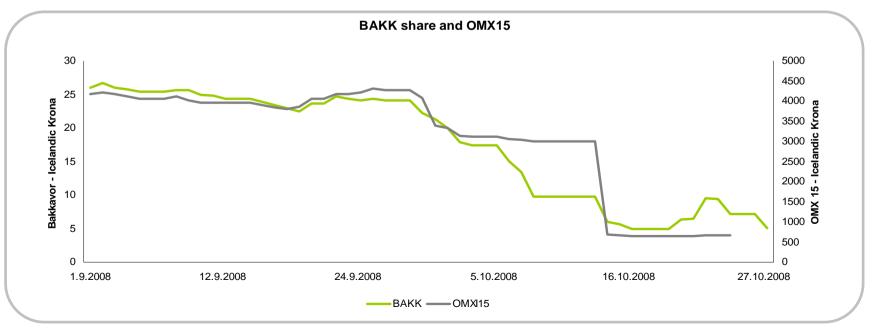
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## RECENT UNPRECEDENTED EVENTS

- Events of early October had a significant effect on all Icelandic equities including Bakkavor
  - Banking crisis
  - Extended suspension of share trading on the OMX
  - Concerns about solvency of all Icelandic companies
- Has lead to a reduction in OMX 15 of 80% (since 1<sup>st</sup> Oct)





#### BAKKAV("R

### **FINANCING POSITION**

- Bakkavör is a profitable and cash generative operating business – with no solvency issues
  - Vast majority of funding comes from major international banks
  - Less than 10% of committed banking arrangements with Icelandic banks
- Significant cash deposit with "new" Kaupthing
  - Fully protected by the Depositors and Investors Guarantee fund
  - Supported by assurances from Prime Minister and Governor of the Central Bank
  - Confident of the recoverability of the deposit



## **RELINQUISHING OF SHARES IN GREENCORE**

- Relinquished CFD over 10.9% shares in Greencore
- Funding source withdrawn due to turmoil in the financial markets
- I Disposal at euro 1.30 resulting in a loss on financial assets in the nine months of £59m and cash impact of £54m
- In no way a reflection of the financial standing of the Group or our commitment to the sector





# POTENTIAL CHANGE IN THE SHAREHOLDING STRUCTURE OF BAKKAVOR

- Board is aware that a company owned by Chairman and CEO, has made an offer to purchase Exista's 39.6% stake in Bakkavör
- If Transaction is conditional upon receiving the requisite consents from Bakkavör's key creditors
- If The founders of Bakkavör are looking to provide stability to the ownership structure of the Group

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## LOOKING AHEAD



- We will continue to mitigate inflationary costs
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- We will continue to improve operational efficiencies
- We will increase market share
- We will drive significant cash generation

#### LONG-TERM TARGET



We remain focused on upholding and strengthening our position in the fresh prepared foods and produce markets







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