

Invitation to press and analyst meeting

Hakon Invest will release its interim report for the period January – September on Wednesday, November 5, 2008 and, consequently, is extending an invitation to a press and analyst meeting.

Time: Wednesday, November 5, 2008, 10.30 a.m.

Location: Salén Konferens, Norrlandsgatan 15, Stockholm

The press and analyst meeting is held in Swedish. A live webcast will be available on the internet at www.hakoninvest.se.

President and CEO Claes-Göran Sylvén will present the interim report together with CFO Göran Hesseborn. A Q&A session will be held after the initial presentation.

Notification to attend can be made at ir@hakoninvest.se.

The interim report will be released publicly at about 8.00 a.m on November 5, 2008.

For more information, contact:

Head of Investor Relations
Pernilla Grennfelt
tel. +46-8-553 399 55

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Hakon Invest, which is listed on the OMX Nordic Exchange in Stockholm, conducts active and long-term investment operations in retail-oriented companies in the Nordic and Baltic region. Hakon Invest owns 40% of ICA AB, the Nordic region's leading retail company with a focus on food. The portfolio also includes shares in Forma Publishing Group, Kjell & Company, Hemma, Cervera, inkClub and Hemtex. Further information about Hakon Invest is available at www.hakoninvest.se.