

Announcement No. 25/2008

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Copenhagen, 27 October 2008

NASDAQ OMX Copenhagen A/S
Nikolaj Plads 6
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Information on Q3 2008

Rella Holding A/S' Business

Rella Holding A/S' business is to hold B-shares in the media group Carl Allers Etablissement A/S (CAE).

As CAE only publishes financial information once a year through the Annual Report at the end of January, Rella Holding A/S does not publish quarterly reports as these reports would only have limited information value.

During Q3, Rella Holding A/S did not purchase additional CAE B-shares and the holding of nominal value DKK9,232,000 CAE B-shares is therefore unchanged. The holding corresponds to 56.9% of CAE's outstanding share capital when adjusted for CAE's holding of treasury shares as at 30 September 2007. The B-shares are non-voting.

Purchase of Treasury Shares

Based on the authorizations given to the Board of Directors at the two latest AGMs, Rella Holding A/S during the first three quarters of 2008 bought 534,400 treasury shares for a total of DKK 35.3m corresponding to an average purchase price of DKK 66.1 per share. The market price as at 30 September 2008 was DKK 52 per share.

Rella Holding A/S' purchase of treasury shares corresponds to 8.5% of the total turnover in Rella shares on NASDAQ OMX Copenhagen during the first three quarters of 2008.

As Rella Holding A/S did not own any treasury shares at the beginning of the accounting year, the holding as at 30 September 2008 amounts to 534,400 shares.

Rella Holding A/S intends to continue the purchase of treasury shares during the current quarter.

At the Annual General Meeting in the Spring of 2009, the Board of Directors will propose that the Company's holding of treasury shares be cancelled with a corresponding reduction in the Company's share capital.

Rella Holding A/S' Current Accounting Year

For the full current accounting year, Rella Holding A/S is still expecting a net profit of appr. DKK 42m.

Kind regards,

Rella Holding A/S

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