

## PRESS RELEASE

Stockholm, May 6, 2009

### Release from the Annual General Meeting 2009 of TradeDoubler AB (publ)

At TradeDoubler's Annual General Meeting on May 6, 2009 the matters addressed included the following:

#### **Board of Directors and Auditors**

Kristofer Arwin, Martin Henricson, Nick Hynes and Lars Stugemo were re-elected Board members. Mats Sundström, Heléne Bergquist, Eva Brådhe and Caroline Sundewall were elected new Board members. Mats Sundström was elected Chairman of the Board.

Fees for the Board of Directors and auditors were approved according to the Nomination Committee's proposals.

Ernst & Young AB was elected auditors. Thomas Forslund will be appointed Auditor in Charge.

The Annual General Meeting discharged the Board members and the President from liability for the 2008 fiscal year.

#### **Appropriation of profits**

The Annual General Meeting adopted the income statement and the balance sheet as well as the consolidated income statement and consolidated balance sheet. Furthermore, the Board's proposal that no dividend be paid for 2008 was approved.

#### **Principles for remuneration and other employment terms and conditions for company management**

The Annual General Meeting adopted the Board's proposal pertaining to principles for remuneration and other employment terms and conditions for company management. The proposal is available on the company's website.

Stockholm, May 6, 2009

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