

BANG & OLUFSEN A/S
6 MAY 2009

This is a notification of changes in the shareholdings of the company's management employees, who are obligated to give and pass on notifications, pursuant to the Danish Securities Trading Act.

Name	John Bennett-Therkildsen
Reason	Senior Vice President, in compliance with article 28 a (2.1.) of the Danish Securities Trading Act
Issuer	Bang & Olufsen a/s
ISIN	DK0060177624
Designation	Subscription rights
Nature of Transaction	Purchase
Trading Date	4 May 2009
Market	OMX Nordic Exchange Copenhagen A/S
Number	5,555
Market price (DKK)	99,027.32

Kim Bo Hansen
Director, Global Counsel

*For any further information, please contact:
Director, Global Counsel Kim Bo Hansen, tel.: +45 9684 5167.*