

Net Insight receives order from a global news agency network operator

30 September, 2008

Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, today announced an order from a global news agency network operator for a video contribution network.

This customer delivers news content to broadcasters around the world and will build a contribution network to carry video, voice and data from key sites of its network. The Nimbra equipment will be delivered during 2008.

“This is a very prominent customer and we are pleased to see that our Nimbra platform has been selected to transport mission critical services in their network”, says Fredrik Trägårdh, CEO of Net Insight.

Net Insight’s Nimbra platform has been selected in over 25 countries as it offers the most efficient and versatile contribution and distribution platform on the market. The Nimbra platform meets the most demanding standards thanks to its unrivaled quality and real-time capabilities. With the highest network utilization, multicasting of all types of services and guaranteed quality of service it offers the most efficient, reliable and cost-effective network solution available today.

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

About Net Insight

Net Insight delivers the world’s most efficient and scaleable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight’s Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net