

Net Insight receives order for expansion of Danish DTT network

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Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has been selected by Broadcast Service Danmark (BSD) for an expansion of the Digital Terrestrial TV distribution network in Denmark.

BSD's current DTT network is built on Net Insight's Nimbra platform and has been operational since March 2006. The network has continuously been upgraded to support existing real-time critical DTT distribution and enabling future new services.

This new network expansion enables BSD to support new customers with media transmission services. The Nimbra equipment will be delivered to BSD during the third and fourth quarters 2008.

DTT offers a higher picture quality, better sound quality and a more variety and choice of channels to the viewers. For the operator the technology gives lower operational costs, better utilization of the frequency spectrum with the possibility to offer more TV channels and new services to its customers. The market for DTT is growing across the world and Net Insight's Nimbra platform is a flexible and cost-effective solution with unique features for delivering digital TV.

For more information, please contact:

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About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

Om Broadcast Service Danmark

www.bsd.dk/