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Rezidor announces the Radisson Hotel Blaauwberg, South Africa

The company's portfolio reaches 350 hotels in operation and under development

The Rezidor Hotel Group announces the Radisson Hotel Blaauwberg in Cape Town, South Africa – the property featuring 144 rooms is scheduled to open in Q4 2010. It is the third Rezidor hotel in Cape Town (besides the Radisson SAS Waterfront Hotel and the Park Inn Greenmarket Square), and the group's 21st property in Africa. EMEA-wide, the signing brings the company's overall pipeline to new heights: Rezidor is now having 350 hotels in operation and under development.

“South Africa is an emerging and important market for our organic business development. Blaauwberg meets our growth strategy as we plan to open more hotels in key cities and resort destinations within the country”, comments Kurt Ritter, President & CEO of Rezidor.

The Radisson Hotel Blaauwberg is being built on a landmark site on Beach Road, Blaauwberg across the road from the beach offering guests a picture postcard image of Africa's most beautiful city with the world famous Table Mountain presiding over it. Robben Island, where once Nelson Mandela was held prisoner and today a World Heritage Site, lies against a backdrop of spectacular sunsets from the hotel. Besides 144 themed first class rooms the Radisson Hotel Blaauwberg will offer six state-of-the-art conference and meeting facilities, an award winning contemporary bar and restaurant concept, a destination cocktail bar, an outdoor swimming pool, and a fitness area and sundeck.

Blaauwberg is recognized as the fastest growing municipal area in South Africa, located on the west coast of Table Bay, Cape Town, 25 km from the central business district and 30 minutes to Cape Town International Airport. Blaauwberg has a number of superb bays and beaches with spectacular Table Mountain views suitable for surfing, swimming and sunbathing. A number of tourist attractions on the hotel's doorstep include: Rietvlei Nature Reserve, one of the largest inland wetlands in Southern Africa; Paarden Eiland Wetlands; SANCCOB – The South African National Council for the Conservation Of Sea Birds; and whale watching.

Facts & Figures

Hotel	Radisson Hotel Blaauwberg (to open)
Rooms	144

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About the Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of almost 350 hotels in operation and under development with approximately 74,000 rooms in 53 countries.

*Rezidor operates the brands **Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites** in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: **Hotel Missoni**.*

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. With 42%, Carlson Companies is the main shareholder.

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com.