

BANG & OLUFSEN A/S
4 MAY 2009

This is a notification of changes in the shareholdings of the company's management employees, who are obligated to give and pass on notifications, pursuant to the Danish Securities Trading Act.

Name	Langholm GmbH, 100% owned by Lars Brorsen
Reason	Deputy Chairman of the Board of Directors, in compliance with article 28 a (2.1.) of the Danish Securities Trading Act
Issuer	Bang & Olufsen a/s
ISIN	DK0060177624
Designation	Subscription rights
Nature of Transaction	Purchase
Trading Date	30 April 2009
Market	OMX Nordic Exchange Copenhagen A/S
Number	27,500
Market price (DKK)	467,431.99

Kim Bo Hansen
Director, Global Counsel

*For any further information, please contact:
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