



# Press release

## Orrefors Kosta Boda AB transfer property to a related person

Orrefors Kosta Boda AB, which is concluded in the New Wave Group of companies, has today decided to sell and transfer a part of the property Lessebo Kosta 13:13 (Kosta Mansion) to Torsten Jansson, who is the main owner and chairman of the board in New Wave Group AB (publ) and CEO, pro tem., in Orrefors Kosta Boda AB. The purchase sum is determined to 2,7 MSEK and is based on a valuation completed by an independent external valuator.

Göteborg 17 September 2008

**New Wave Group AB** (publ)  
Göran Härstedt  
President & CEO

*For more information, please contact:*

Göran Härstedt	CEO, New Wave Group	Tel: +46 31 7128902
Lars Jönsson	CFO, New Wave Group	Tel: +46 31 7128912

### **New Wave Group in brief**

*New Wave is a promotional and retailing company that concentrates on establishing, acquiring and developing trademarks, mainly within the promo wear, leisurewear and gift sector. New Wave operates within two business areas, in the Corporate Promotional area through sales to independent promotion companies, as well as in the Retailing business area via retailers mainly within sportswear and shoes. By operating within both areas, the Group's risk spreading and the coordination advantages increase.*