Press Release



Brussels, September 17, 2008

Rezidor announces the Park Inn Izhevsk, Russia

The Rezidor Hotel Group announces the Park Inn Izhevsk in Russia – the property with 161 rooms is already in operation since September 15, 2008. It is the first and only internationally branded hotel in Izhevsk – the capital of the Udmurt Republic, located on the river Izh in the Western Urals area. Izhevsk has 632,000 inhabitants and is an important steel mill centre; it also manufactures forest products, machinery and armaments. "With this signing our portfolio in Russia reaches 24 hotels with more than 7,000 rooms in operation and under development", says Kurt Ritter, President & CEO of Rezidor. "Russia is one of our most important emerging markets, and we aim to further grow our pipeline in this region."

The new built Park Inn Izhevsk is located on the central square in the historical and cultural heart of the city, adjacent to the State Opera & Ballet Theatre and the Kalashnikov museum. Also the central railway station is close to the hotel, and the airport is just 17 kilometres away. The 161 guestrooms show a cool contemporary design and are equipped with flat screen satellite TV, wireless internet access, mini bar, safe and chic Italian furniture. In the lobby guests admire a 9-metre high wall of 52 light tubes in the distinctive red, yellow, green and blue colours of Park Inn – Rezidor's young, fresh and dynamic mid market brand. Also the public areas are featuring Italian designer furniture, and staff members are fitted in uniforms by Fraizzoli of Italy. The hotel also offers a restaurant, a bar, a conference hall of 120 square meters, two meeting rooms, and a fitness area including small swimming pool.

Facts & Figures

Hotel: Park Inn Izhevsk (in operation)

Rooms: 161

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The Rezidor Hotel Group

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About The Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of almost 350 hotels in operation and under development with more than 74,000 rooms in 53 countries.

Rezidor operates the brands Radisson SAS Hotels & Resorts, Regent Hotels & Resorts, Park Inn and Country Inns & Suites in Europe, Middle East and Africa, along with the goldpoints plusSM loyalty programme for frequent hotel guests. Rezidor has signed a worldwide license agreement with the Italian fashion house Missoni, in order to develop and operate a lifestyle hotel brand of the same name: Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson Companies is the largest shareholder (42%).

The Corporate Office of the Rezidor Hotel Group is based in Brussels, Belgium, www.Rezidor.com.









