

BioGaia®

Press Release
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Nestlé launches BOOST® product in the US with BioGaia's Probiotic Straw

Nestlé Nutrition's HealthCare Nutrition business unit (HCN) is now launching BOOST® Kid Essentials with BioGaia's patented probiotic straw in the US.

BOOST Kid Essentials is a complete nutrition product supporting healthy growth and a strong immune system which will be sold through major retail outlets and will take the BOOST brand into the US kids' nutrition beverage market. BioGaia's patented straw contains a daily dose of *L. Reuteri* Protectis, its probiotic culture clinically proven to enhance immunity in children.

This is the first major launch of a nutrition product resulting from the agreement signed in January 2006 between BioGaia AB and HCN which gives HCN exclusive rights to *L. Reuteri* Protectis for use in medical nutrition.

"This product represents a significant step for BioGaia into the nutrition arena and is a sign of the commitment of Nestlé to major product launches with BioGaia probiotics. It is further proof of the strength of clinical data in one of our core areas of competence, children's probiotics," says Peter Rothschild, President BioGaia AB.

Nestlé Nutrition is the world leader in specialised nutrition. Part of the Nestlé group – the world's leading nutrition, health and wellness company – Nestlé Nutrition focuses on innovative science-driven solutions that help enhance the quality of life by supporting health and providing care for people with specific nutritional needs at every stage of life. The Nestlé Nutrition product portfolio covers Infant Nutrition, HealthCare Nutrition, Performance Nutrition and Weight Management.

BioGaia's patented healthful bacteria, *Lactobacillus reuteri* is already used today in products in more than 42 countries including formula products in some European and Asian countries. In Spain, HCN is already selling Meritene Provital, a complete nutrition powder product containing BioGaia probiotics.

BioGaia recently entered a separate agreement with Nestlé Nutrition relating to infant formula.

Latest press releases from BioGaia:

2008-09-08	Q-Mejerierna launches yoghurt drink with BioGaia's probiotic
2008-08-21	BioGaia enters agreement with Nestlé Nutrition
2008-08-20	BioGaia AB Interim report 1 January – 30 June 2008

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*BioGaia is a biotechnology company that develops, markets and sells probiotic products with documented health benefits. The products are primarily based on the lactic acid bacterium *Lactobacillus reuteri* (*Reuteri*), which has probiotic, health-enhancing effects. The class B share of the Parent Company BioGaia AB is quoted on the Small Cap list of the Nordic Stock Exchange in Stockholm.*