

Press information 2008-09-17

## **MTN Group selects Seamless for Top Up technology**

**The African/Middle East telecom group that Seamless earlier has announced an agreement with is MTN Group. With presence in 21 countries throughout Africa and Middle East, MTN is in a leading position and is considered to be one of the most innovative mobile operators in the world. The subscriber base of the MTN Group has grown 53% from June 2007 to June 2008 and as of 30 June they have 74 million subscribers.**

MTN Group pursued a worldwide selection process wherein most of the competitors of Seamless were included. Key factors for the final selection of Seamless as partner were the rich product features of the ERS 360°, the flexibility in customization and the overall scalability to handle increasing amounts of transactions. The group level agreement with Seamless is for Prepaid Top Up but orders have also included Value Added Services (VAS).

"We are very proud to work with MTN who are recognized as one of the most innovative operators in the world" says Rohit Bhatia, CEO of Seamless. "It will be most stimulating to develop new features in close co-operation with MTN and we look forward to expand together in new areas."

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### **For information on MTN Group:**

[www.mtn.com](http://www.mtn.com)

### **About Seamless:**

Seamless is a software company specialized in solutions for prepaid Top Up, m-Payments and Money Transfer through mobile phones.

The software platform **ERS 360°** connects Mobile Operators to Retail Chains, Banks, Web portals, Remitters etc. as a hub for transactions. It seamlessly interfaces to business systems, to a multitude of cash registers and terminals in a secure and scalable solution.

## **SEAMLESS**

