

PRESS RELEASE

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LBi Iven & Hillmann experts in online marketing at the OMD 2008

LBi Iven & Hillmann, the Berlin-based affiliate and search engine marketing experts and an LBi group agency, are presenting at OMD (Online Marketing Düsseldorf), in Hall 10 at Stand H60. OMD, the most important trade fair for digital marketing in Germany, opens in Düsseldorf on 17 and 18 September. The LBi team from Berlin will give personal consultations in which they demonstrate their proven concepts and methods for increasing long-term success in online marketing.

OMD has emerged as one of the most important platforms in the online marketing industry, with exhibitors and presenters covering everything from internet sales and web analysis to mobile marketing and web TV. Last years fair saw over 260 exhibitors and 10 600 visitors.

LBi Iven& Hillmann will be in Hall 10 at Stand H60.

For further information please contact:

Christin Kröger, Marketing & PR, LBi Iven & Hillmann
+49(0)30 200 89 29-0, christin@iven-hillmann.com

Eva Ottosson, Group Communications Manager, LBi International AB
+46 709 41 21 40, eva.ottosson@lbi.com

About LBi:

LBi is a global marketing and technology agency. The Company employs approximately 1,600 professionals located primarily in the major European, American and Asian business centers, such as Amsterdam, Atlanta, Berlin, Brussels, London, Milan, Mumbai, New York, Paris and Stockholm. LBi blends the full range of service disciplines to create innovative multichannel solutions for national and international corporate clients. By combining business and media strategy development with creative design, industry expertise and the latest digital communications technology, LBi offers a unique and uniquely valuable proposition. LBi is listed on Nasdaq OMX Nordic in Stockholm and Euronext in Amsterdam as (symbol: LBI).

www.lbi.com

Eva Ottosson

Group Communications Manager

e-mail eva.ottosson@lbi.com
direct +46 · 8 · 41 00 10 40
mobile +46 · 709 · 41 21 40
fax +46 · 8 · 411 65 95

LBi International AB (publ.)

Kungsgatan 6
SE-111 43 Stockholm
Sweden

phone +46 · 8 · 41 00 10 00
fax +46 · 8 · 411 65 95

p/a Joop Geesinkweg 209
1096 AV Amsterdam
PO Box 94829
1090 GV Amsterdam
The Netherlands

phone +31 · 20 · 460 45 00
fax +31 · 20 · 460 45 02

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Reg. number 556528-6886

www.lbi.com