

Copenhagen, 11 September 2008

Maconomy A/S – admittance to trading and official listing of new shares

The share capital of Maconomy A/S will be increased by 990,000 new shares of DKK 2. The admittance to trading and official listing will take effect on 16 September 2008.

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|---------------------------------|------------------------------------|
| ISIN: | DK0010274174 (VP: 1027417) |
| Name in Official List: | Maconomy |
| Volume before change: | 19,786,850 shares (DKK 39,573,700) |
| Change: | 990,000 shares (DKK 1,980,000) |
| Volume after change: | 20,776,850 shares (DKK 41,553,700) |
| Subscription price, new shares: | DKK 10.604 |
| Dividend, new shares: | Full for 2008 |
| Denomination: | DKK 2 |
| Short name: | MACO |
| <i>Changed trading lot:</i> | <i>1.000</i> |

We refer to the announcements published by Maconomy A/S, e.g. announcements of 8 and 10 September 2008.

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