

Net Insight, TeliaSonera International Carrier and DVE deliver the future of Telepresence live at IBC 2008 (Booth 1.A21)

Next-generation telepresence presents new revenue opportunities for network operators

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Stockholm, Sweden – Net Insight, TeliaSonera International Carrier and DVE will showcase a first-of-its-kind, live demonstration of holographic-appearing telepresence streamed over TeliaSonera International Carrier's switched media network at IBC 2008, 12-16, Sept. 2008.

The leading-edge demonstration is yet another example of how the Net Insight Nimbra platform transports and enables the most advanced video applications. The demonstration will show a remote-based presenter projected as a holographic-appearing image behind a DVE podium. The DVE screen creates the appearance that a person is standing at a podium, the final effect is simulated reality, permitting video images of people to appear to be positioned in the actual room. The podium on display at the show, is one of many next-generation telepresence solutions from DVE. TeliaSonera International Carrier will transmit the data stream over its switched European media network from Stockholm to the IBC show floor in Amsterdam using Net Insight's high-capacity Nimbra switches.

Telepresence is poised to transform global communication as gas prices and global warming are pushing service providers to introduce differentiated videoconferencing offerings. With the capability to stream higher packet loads required by high-end, real-time collaborative video, broadcast and telecom network operators now have the opportunity to deliver telepresence as an extended service, generating additional revenue opportunities.

"IBC is the global stage for next generation video services, products and new applications designed to enhance services and revenue opportunities for attending network owners," said Fredrik Trägårdh, CEO of Net Insight. "The combination of Net Insight's optical network transport technology, TeliaSonera International Carrier's highly reliable and secure media network and DVE's podium demonstrate the experience and the business opportunity available through telepresence."

High-end, real-time collaborative video requires significantly more packets and bandwidth than traditional videoconferencing from years ago. Latency wreaks havoc on this type of video distribution, disrupting the goal of total immersion during telepresence applications. To deliver true next generation telepresence and maximize revenue opportunities network flexibility, maximum bandwidth utilization and 100 percent QoS over private and public networks must be achieved.

"We aim to provide the best media experience possible to our customers and because of that, become the provider of choice to the media industry," said Jonathan Wood Head of Media Services, TeliaSonera International Carrier. "Our wholly owned fiber-based media network is specifically designed to transport real-time critical media content securely, reliably, and cost effectively and is perfectly suited for these types of applications."

"Without the capability that Net Insight integrates into our solution, holographic-appearing telepresence would not be easily achieved," said Steve McNelley, co-founder and CEO of DVE. "Video quality has come a long way. With video streamed to our podiums without jitter, latency or delay, we have exceeded expectations of telepresence opportunities and applications."

Join us at Net Insight's booth 1.A21 to experience the future of telepresence for broadcasters at IBC 2008.

For more information, please contact:

Fredrik Trägårdh, CEO of Net Insight AB, +46 8 685 04 69, fredrik.tragardh@netinsight.net

NET INSIGHT AB

Box 42093
SE-126 14 Stockholm
Sweden

Phone: +46 8 6850400
Fax: +46 8 6850420
www.netinsight.net

Org.No: 556533-4397
Vat.No: SE556533439701
E-mail: info@netinsight.net

About Net Insight

Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.

Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.

World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit www.netinsight.net

About TeliaSonera International Carrier

TeliaSonera International Carrier provides wholesale international IP, Capacity and Voice services to major destinations in Europe and across the Atlantic. The services are based on TeliaSonera International Carrier's wholly owned European and trans-Atlantic networks. As well as owning one of the largest network footprints in Europe, TeliaSonera International Carrier also has peering points in the US. TeliaSonera International Carrier is the leading carrier of IP and Voice traffic in Europe. TeliaSonera International Carrier is a company fully owned by the TeliaSonera Group. In 2007 TeliaSonera International Carrier was awarded for Best Wholesale Carrier by the World Communication Awards. Visit www.teliaasoneraic.com

About DVE

Digital Video Enterprises, Inc. is the world's leader in True Telepresence conferencing. Traditional videoconferencing has been proven to be a poor communication medium, because of the unnatural and awkward experience it provides. DVE's patented technologies have transformed the mediocrity of common videoconferencing into an experience that truly simulates being there in person. This is achieved, in part, by optically concealed cameras behind the images on the display screens. Coupled with next generation hardware and software that provide true DVD and HD quality images, the experience finally fulfills the promise of quality videoconferencing. The overall experience is defined by DVE as "True Telepresence" and represents an entire new medium for human communication over a distance. DVE's technologies have been deployed around the globe by leaders in the entertainment industry, financial sector, healthcare, K-12, higher education, and major corporations. For additional Information call (949) 347-9166 or visit the DVE website at www.DVEtelepresence.com.