MACONO[M]Y

Nasdaq OMX Announcement no. 17/2008

Capital increase

The Board of Directors in Maconomy A/S today decided to use part of the authorisation in the company's Articles of Association article 18 to increase the share capital with nom. DKK 1,980,000. The shares are issued in order to finance acquired IP rights.

Copenhagen, September 8, 2008. The Board of Directors of Maconomy A/S has decided to use part of the authorisation in the company's Articles of Association article 18 to increase the company's share capital by 990,000 shares of DKK 2 each, nom. DKK 1,980,000. Maconomy's share capital is now comprised as follows:

	Share capital nom. DKK	No. of shares nom. DKK 2 each
Share capital, before	39,573,700	19,786,850
Capital increase	1,980,000	990,000
Share capital, after	41,553,700	20,776,850

The shares are issued in order to finance acquired IP rights.

Maconomy will apply to have the shares listed on the OMX Nordic Exchange Copenhagen as soon as the capital increase has been registered with the Danish Commerce and Companies Agency (Erhvervs- og Selskabsstyrelsen).

Hugo Dorph CEO

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This announcement has been prepared in Danish and English. The Danish version is to be considered the original version for official purposes. In case of any discrepancy between the two versions, the Danish version shall prevail.

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