

## Net Insight receives first order for a TV distribution network in China

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**Stockholm, Sweden – Net Insight, leading developer of efficient and scalable optical transport solutions for media, IP and broadcast networks, has received an order from a Chinese customer to deploy a DMB-T (Digital Multimedia Broadcast Terrestrial) distribution network.**

This Chinese customer will build a network in a province. The network includes a combination of Nimbra 360 switches with the GPS independent Time Transfer function and a powerful multicast engine for TV distribution to fixed television, buses, vehicles and mobile handsets.

Digital TV transmission requires very exact time synchronization at the transmitter stations, which usually rely on GPS receivers. The Nimbra platform will provide efficient transport of compressed video and Net Insight's unique Time Transfer function allowing Single Frequency Network synchronization signals to replace GPS receivers at multiple TV transmitters in the network. The Time Transfer function will reduce costs and vulnerability in the network.

"This is an important further step for us, not only in China but also in the growing market for Digital Terrestrial and Mobile TV networks", said Fredrik Trägårdh, CEO of Net Insight.

This order will be delivered in phases during the third and fourth quarters 2008. Net Insight received the order in cooperation with the business partner CSS, a renowned system integrator in the broadcast and telecommunications industry in China.

### **For more information, please contact:**

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### **About Net Insight**

*Net Insight delivers the world's most efficient and scalable optical transport solution for Broadcast and Media, Digital Terrestrial TV, Mobile TV and IPTV/CATV networks.*

*Net Insight products truly deliver 100 percent Quality of Service with three times improvement in utilization of bandwidth for a converged transport infrastructure. Net Insight's Nimbra™ platform is the industry solution for video, voice and data, reducing operational costs by 50 percent and enhancing competitiveness in delivery of existing and new media services.*

*World class customers run mission critical video services over Net Insight products for more than 100 million people in more than 25 countries. Net Insight is quoted on the Stockholm Stock Exchange. For more information, visit [www.netinsight.net](http://www.netinsight.net)*

### **About CSS**

*CSS is a leading system integrator in broadcast, communication and information industry. The company distributes and sell broadcast and head-end equipments, provide system consultancy, system integration, research & development, repair & maintenance, and rental services to customers in China. For more information, visit [www.css-group.net/en](http://www.css-group.net/en)*

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